



*Karnataka*  
One state. Many worlds.  
Department of Tourism

# OPERATIONAL GUIDELINES FOR KARNATAKA TOURISM POLICY 2020-26 VOLUME 2 - INCENTIVES



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## **Disclaimer**

Department of Tourism, Government of Karnataka, the nodal agency for implementation of the Karnataka Tourism Policy 2020-26, does hereby unequivocally and clearly states that;

The contents of the Karnataka Tourism Policy 2020-26 and the amendments thereof and the Operational Guidelines for implementation of Karnataka Tourism Policy 2020-26 enunciated therein may be read carefully by all the stakeholders and Tourism Projects and Tourism Service Providers intending to avail the incentives, subsidies, and concessions under the Policy. Accordingly, it is hereby clearly understood that the applicant Tourism Projects / Tourism Service Providers have carefully gone through the Karnataka Tourism Policy 2020-26 and its amendments as well as Operational Guidelines and the contents thereof and they fully understand the implications thereof.

The Tourism Projects / Tourism Service Providers are hereby informed that mere registration or in-principle approval for their Project / Applicant with the Department of Tourism does not ipso-facto guarantee extension of any financial or monetary benefit to the Project / Applicant. The applications made by the Tourism Project / Tourism Service Provider under the provisions of this policy shall be appraised and scrutinized under the extant provisions of the Policy and each case shall be evaluated purely based on its merits and the compliance with the Policy and Guidelines for availing incentives, subsidies and concessions, subject to the availability of requisite funds. It is also clearly understood that the Policy & Guidelines may undergo changes from time to time without any prior intimation to any stakeholder or constituent. Granting of Incentives / Subsidies / Concessions under this policy does not mean verification of the authenticity of quality of the products and services offered at the Tourism Project.

All Tourism Projects and Tourism Service Providers are solely liable for any liabilities or legal proceedings arising from their operations. Any approval given by the Department of Tourism towards incentives, subsidies or concessions under Karnataka Tourism Policy 2020-26 is not a substitute for any statutory approval. Sanction of approvals and / or disbursal of any incentives, subsidies, or concessions under Karnataka Tourism Policy 2020-26 shall not create any liability or obligation upon the Department of Tourism or the Government of Karnataka towards the operation and management of tourism projects. Granting incentives, subsidies or concessions under Karnataka Tourism Policy 2020-26 does not mean verification of the authenticity of products and services and shall not create any liability or responsibility upon the Department of Tourism towards means of acquisition of artefacts or items of display.

It is, therefore, advised that the applicant projects / entities may in their own interest carry out thorough business survey and necessary due diligence to ensure the techno-economic and commercial viability of their projects and compliance with the Policy & Guidelines. The prospective applicants are advised to prepare their project proposals regardless of the incentives, subsidies or concessions factor to ensure the financial viability and bankability of their projects.

Applications shall be assessed on the basis of information and representations submitted by the Applicants. Department of Tourism takes no responsibility for any consequences arising from fraudulent practices or corrupt practices of the Applicant.

## 1. Introduction

Government of Karnataka vide Government Order No. TOR 135 TDB 2020, dated 18.09.2020 has notified the Karnataka Tourism Policy 2020-25. The Policy vision is as follows –

*Position Karnataka as the **most preferred tourism destination** that provides a **safe and memorable experience** for tourists through **diverse high-quality tourism offerings** developed in **collaboration with tourism stakeholders and local communities** to create **sustainable and inclusive socio-economic development** for all.*

The Policy has been further amended vide Government Order No. TOR 135 TDB 2020 dated 28.09.2021 and renamed to **Karnataka Tourism Policy 2020-26**. The Government of Karnataka desires to achieve the vision for Karnataka's tourism sector through various policy measures and one amongst these is providing attractive package of incentives, subsidies and concessions to various categories of Tourism Projects and Tourism Service Providers. In this regard, the Department of Tourism has prepared the Operational Guidelines for Karnataka Tourism Policy to specify the requirements / criteria for tourism projects in the State and detail the procedures to be followed for availing of incentives, subsidies, and concessions offered under the Karnataka Tourism Policy 2020-26. The Operational Guidelines have been prepared to act as a useful guiding tool for government officials, investors and entrepreneurs.

The Operational Guidelines have been provided in 3 volumes to enable applicants to readily examine the requirements for the incentives, subsidies and concessions that they seek under Karnataka Tourism Policy 2020-26. The volumes of the Operational Guidelines are as follows –

1. *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 1 – Subsidies*
2. *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 2 – Incentives*
3. *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 3 – Concessions*

The Karnataka Tourism Policy 2020-26 came into effect on 18<sup>th</sup> September 2020 and will have a span of six years, i.e., up to 17<sup>th</sup> September 2026 or till the further extended date approved by Government of Karnataka. Tourism Projects and Tourism Service Providers intending to avail incentives, subsidies and concessions under Karnataka Tourism Policy 2020-26 must submit their respective applications on or before 17<sup>th</sup> September 2026.

The earlier Tourism Policy 2015-20 which was stated to be in force till 26<sup>th</sup> March 2020 vide order no. TD 81 TTT 2014 Bangalore dated 26.03.2015 has ceased to have effect. Applications for concessions and investment subsidies under Karnataka Tourism Policy 2015-20 that have been received after 26<sup>th</sup> March 2020 shall not be considered by Department of Tourism. However, entities which have been sanctioned and have partly availed the concessions and investment subsidies under earlier policy shall continue to enjoy those benefits as per sanctioned orders.

## 2. Definitions

1. **Applicant** shall, unless repugnant to the context or meaning thereof, mean a legal entity under the relevant law that is seeking an incentive, a subsidy or a concession under the Karnataka Tourism Policy 2020-26.
2. **Corrupt practice** means the offering, giving, receiving or soliciting of anything of value to influence the action of the public official in the processes pertaining to Karnataka Tourism Policy 2020-26
3. **Date of Commercial Operation** means the date on which a New Tourism Project is open to tourists on a commercial basis after due testing, trials and commissioning under the relevant Government rules.
4. **Department of Tourism** shall mean Department of Tourism, Government of Karnataka, unless it be repugnant to the context or meaning thereof.

5. **Eligible Tourism Project** refers to the list of Tourism Projects identified by the Department of Tourism that shall be prioritized for development in Karnataka during the Policy Period. Eligible Tourism Projects shall be eligible for incentives, subsidies, and concessions under the Karnataka Tourism Policy 2020-26 as outlined in *Section 14 Incentives, Subsidies and Concessions* of the Policy document.
6. **Eligible Project Cost (EPC)** means investment in fixed assets for the purposes of developing Tourism Projects defined in Karnataka Tourism Policy 2020-26. EPC shall mean costs incurred towards civil construction (including toilets, access for differently abled, electrification) and for providing utilities such as water purification, DG sets, air conditioning, lifts, sewage treatment plant, rainwater harvesting, solar heating, solar lighting system, borewells, etc.

EPC shall also include costs towards vehicle / aircraft / watercraft necessary to specifically undertake tourism activities for the following Tourism Projects defined in Karnataka Tourism Policy 2020-26 –

- i. Adventure Tourism Project
- ii. Caravan Tourism Project
- iii. Houseboat Project
- iv. Mobile Toilet Van Project under Safety and Hygiene Tourism Project

The applicability of vehicle / aircraft / watercraft necessary to specifically undertake tourism activities towards the calculation of EPC shall be determined by the District Tourism Committee / Empowered Committee for Tourism, as applicable.

EPC does not include the following heads of investment with respect to the Tourism Project –

- i. Working Capital;
- ii. Pre-operative expenses and preliminary expenses;
- iii. Second-hand plant and machinery purchased or shifted from within or outside India;
- iv. Interest capitalised;
- v. Consumable stores;
- vi. Inventories for maintenance or repairs;
- vii. Investment on land required for setting up the Tourism Project, inclusive of the cost of the land;
- viii. Vehicles, except those permissible for certain Tourism Projects as specified above;
- ix. Furniture, fixtures, cutlery, crockery, utensils; and
- x. Any construction which in the nature of real estate transactions is meant for sale / lease / rent. This may include shops, flats, offices, etc.

7. **Existing Tourism Project** shall mean an Eligible Tourism Project that has been established and operationalised before the operative period of Karnataka Tourism Policy 2020-26.
8. **Expansion Tourism Project** shall mean an Existing Tourism Project that is taking up an expansion of more than 50% of its existing capacity in terms of built-up area and/or EPC for the Project. Only one expansion project of an Existing Tourism Project will be eligible for incentives, subsidies and concessions during the operative period of Karnataka Tourism Policy 2020-26.
9. **Fixed capital investment** shall mean the investment in fixed assets for the purposes of developing Tourism Projects defined under Karnataka Tourism Policy 2020-26. The assessment of fixed capital investment shall be as per the guidance for assessment of Eligible Project Cost.
10. **Focus Tourism Destination** are destinations of Karnataka identified by the Department of Tourism for prioritized development.

The list of Focus Tourism Destinations has been provided in Section 11. However, as this list may be revised from time to time, Applicants should check the website of the Department of Tourism for the updated list of Focus Tourism Destinations.

11. **Fraudulent practice** means a misrepresentation of facts in order to influence processes under the Karnataka Tourism Policy 2020-26 or the execution of approvals / agreement / contract to the

detriment of Government of Karnataka, and includes suppression of facts / materials pertaining to the application that are material to assessment of the application, activities to establish eligible project costs or project specifications at artificial levels, collusive practices by the Applicant either prior to or after application submission, and activities that may deprive free and open participation by all applicants for incentives, subsidies and concessions under Karnataka Tourism Policy 2020-26. Operation of a Tourism Project for purposes other than tourism-related business or hospitality-related business shall also be interpreted as a fraudulent practice.

12. **Mega Tourism Project** shall mean Tourism Project with an EPC of above INR 100 Crore.
13. **Ministry of Tourism** shall mean Ministry of Tourism, Government of India, unless it be repugnant to the context or meaning thereof.
14. **New Tourism Project** shall mean an Eligible Tourism Project that has been established and operationalised during the operative period of Karnataka Tourism Policy 2020-26.
15. **PMU Division** shall mean Program Management Division of the Department of Tourism, Government of Karnataka.
16. **Tourism Project** shall mean a legal entity under the relevant law that is engaged or to be engaged in providing any service related to tourism.
17. **Tourism Service Provider** shall mean any company, association, firm or any other legal entity under the relevant law who is engaged in providing any service related to tourism. This may include but is not limited to the entity responsible for operation and/or management of Tourism Projects as well as tour operators, travel agents, transport operators, ticketing agents, tourist guides amongst others.

### 3. Eligible Tourism Projects

The Eligible Tourism Projects listed below shall be eligible for incentives, subsidies and concessions under the Karnataka Tourism Policy 2020-26 –

1. Adventure Tourism Project
2. Agri Tourism Project
3. Amusement Park
4. Caravan Park Project
5. Caravan Tourism Project
6. Convention Centre
7. Cultural Tourism Project
8. Cultural Village
9. Eco Tourism Project
10. Heritage Hotel
11. Heritage Tourism Project
12. Heritage Walk
13. Homestay
14. Hotel Project – Budget
15. Hotel Project – Premium
16. Houseboat Project
17. Museum and Galleries
18. Ropeway
19. Safety and Hygiene Tourism Project
20. Sound & Light Show
21. Tented Accommodation
22. Theme Park
23. Tourist Interpretation Centre
24. Tourist Luxury Coach
25. Wellness Centre

## 26. Wayside Amenities

The list of Eligible Tourism Projects may be periodically reviewed by the Empowered Committee for Tourism constituted under the Policy and suitable inclusions / deletions / modifications may be made as per market demand and suggestions of the industry. The Department of Tourism shall issue necessary notifications from time to time.

The definitions and specifications for the Tourism Projects shall be as per the Operational Guidelines and related notifications issued by the Department of Tourism from time to time. To qualify for incentives, subsidies, and concessions under Karnataka Tourism Policy 2020-26, Eligible Tourism Projects must be registered with the Department and must meet the conditions as per the Operational Guidelines.

## 4. Benefits for Eligible Tourism Projects

Tourism Projects shall be eligible for the following incentives, subsidies and concessions under the Karnataka Tourism Policy 2020-26 –

### 4.1. Eligibility for Subsidies

The following Eligible Tourism Projects shall be eligible for subsidies under Karnataka Tourism Policy 2020-26 –

1. Capital Investment Subsidy
  1. Adventure Tourism Project
  2. Caravan Park Project
  3. Caravan Tourism Project
  4. Hotel Project – Budget
  5. Hotel Project – Premium
  6. Houseboat Project
  7. Wayside Amenities
  8. Wellness Centre
2. Interest Subsidy
  1. Agri Tourism Project
  2. Cultural Tourism Project
    - i. Cultural Village
    - ii. Museum & Galleries
  3. Heritage Tourism Project
    - i. Heritage Hotel
    - ii. Sound & Light Show
  4. Safety & Hygiene Tourism Project

Details regarding the above-mentioned subsidies are available in *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 1 - Subsidies*

### 4.2. Eligibility for Incentives

Eligible Tourism Projects registered with the Department of Tourism shall be eligible for the following incentives under Karnataka Tourism Policy 2020-26 –

1. Registration of Tourism Projects and Tourism Service Providers as detailed in Section 7.1
2. Facilitation Support as detailed in Section 7.2
3. Marketing Support for Tourism as detailed in Section 7.3
4. Special Recognition for Sustainability Measures as detailed in Section 7.4
5. Assistance for Sustainability Initiatives as detailed in Section 7.5
6. Tourism Excellence Awards as detailed in Section 7.8

7. Support for Homestays as detailed in Section 7.9

#### 4.3. Eligibility for Concessions

Eligible Tourism Projects shall be eligible for the following concessions under Karnataka Tourism Policy 2020-26 –

1. Exemption on Stamp Duty
2. Concessional Registration Charges
3. Reimbursement of Land Conversion Fee
4. Exemption on Motor Vehicle Tax

Details regarding the above-mentioned Concessions are available in *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 3 – Concessions*

### 5. Benefits for Tourism Service Providers

Tourism Service Providers who are registered with the Department of Tourism shall be eligible for the following incentives and concessions under the Karnataka Tourism Policy 2020-26 –

#### 5.1. Eligibility for Incentives

Tourism Service Providers registered with the Department of Tourism shall be eligible for the following incentives under Karnataka Tourism Policy 2020-26 –

1. Registration of Tourism Projects and Tourism Service Providers as detailed in Section 7.1
2. Facilitation Support as detailed in Section 7.2
3. Collaboration with Tourism Aggregators and Online Travel Agents as detailed in Section 7.6
4. Marketing Development Assistance as detailed in Section 7.7
5. Tourism Excellence Awards as detailed in Section 7.8

### 6. Definitions for Eligible Tourism Projects

The definitions for the various types of Eligible Tourism Projects under Karnataka Tourism Policy 2020-26 have been specified in this section. Eligible Tourism Projects must be operated in compliance with all applicable local acts, rules, and regulations.

Department of Tourism shall be the final authority to determine if a legal entity under the relevant law that is engaged or to be engaged in providing any service related to tourism corresponds to any of the Eligible Tourism Projects under Karnataka Tourism Policy 2020-26.

#### 6.1. Adventure Tourism Project

**“Adventure Tourism”** involves exploration or travel with perceived (and possibly actual) risk, and potentially requiring specialized skills and activities. Adventure Tourism activities may be classified under below mentioned three categories –

- i. Land-Based Adventure Tourism
- ii. Water-Based Adventure Tourism
- iii. Air-Based Adventure Tourism

**“Adventure Tourism Project”** is a tourism project offering adventure tourism activities. The activities offered under an adventure tourism project must be recognized by a competent authority such as Adventure Tour Operators Association of India (ATOAI), General Thimayya National Academy of Adventure (GETHNAA), Department of Youth Empowerment and Sports, Government of Karnataka (DYES), National Institute of Water Sports (NIWS), Directorate General of Civil Aviation (DGCA), Indian Mountaineering Foundation (IMF) and the Mountain schools recognized by the IMF and GOI (Nehru Institute of Mountaineering (NIM), Himalayan Mountaineering Institute (HMI), Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports (ABVIMAS), Jawahar Institute of

Mountaineering & Winter Sports (JIM), and National Institute of Mountaineering and Allied Sports (NIMAS) or equivalent as deemed suitable by the applicable committee.

## 6.2. Agri Tourism Project

**“Agri Tourism”** is a form of niche tourism that includes active involvement in any agriculture-based operation or activity. There are a wide range of services and activities that may be offered under Agri Tourism including guided tours, participation in agricultural activities, knowledge session, animal rides, local cuisine among others for the purpose of tourists visiting a farm for leisure or education.

**“Farm Stay”** is a type of accommodation on a working farm / agricultural property provided to tourists visiting a farm

**“Agri Tourism Project”** means setting up a working farm or an agricultural property for the purpose of experiential tourism. Agri Tourism Project must include at least one of the following components –

- a. Agricultural farm
- b. Horticulture orchard / garden
- c. Fish pond
- d. Sericulture unit
- e. Apiculture unit
- f. Dairy farm
- g. Animal husbandry unit
- h. Plantation

## 6.3. Amusement Park

**“Amusement Park”** is a particular site provided or allotted or procured for the purpose of entertainment and amusement where one or more rides are installed for the riders / visitors. Amusement Park are commercially operated enterprises that offer rides, games, and other forms of entertainment. They are generally equipped with stalls for games and refreshments, entertainment shows, and recreational devices such as carousel, ferris wheel, rollercoaster, etc. An Amusement Park may also have tourism-oriented elements in common with Theme Parks such as landscaping, buildings and attractions based on one or more specific theme.

**“Amusement Park Project”** is an Amusement Park established as a stand-alone facility and not located within another facility such as a commercial multiplex, retail arcade, etc.

## 6.4. Caravan Park Project

**“Caravan”** are specially built vehicles being used for the purpose of travel, leisure and accommodation is termed as ‘Caravan’ and include vehicles viz. Recreational Vehicle (RV), Campervans, Motor Homes etc.

**“Caravan Tourism”** is a unique tourism product which promotes family-oriented tours through the provision of basic facilities for stay and travel, including bedrooms and kitchen and can be used to reach places at tourist circuits / destinations where adequate hotel accommodations may not be available.

**“Caravan Park”** is a place where Caravan vehicles can stay overnight in allotted spaces providing amenities and facilities.

**“Caravan Park Project”** is one where a Caravan Park is set up and operated for tourism purposes.

## 6.5. Caravan Tourism Project

**“Caravan”** are specially built vehicles being used for the purpose of travel, leisure and accommodation is termed as ‘Caravan’ and include vehicles viz. Recreational Vehicle (RV), Campervans, Motor Homes etc.

**“Caravan Tourism”** is a unique tourism product which promotes family-oriented tours through the provision of basic facilities for stay and travel, including bedrooms and kitchen and can be used to reach places at tourist circuits / destinations where adequate hotel accommodations may not be available.

**“Caravan Tourism Project”** is a tourism project which provides Caravan Tourism activities through rental and/or operation of Caravan vehicles.

## 6.6. Convention Centre

**“Convention Centre”** is a covered facility with halls and exhibition area that is designed to hold conventions, conferences, and exhibitions, where individuals and groups gather to promote and share common business interests and is targeted at the Meetings, Incentives, Conferences and Exhibition (MICE) and Business Tourism segments.

**“Convention Centre Project”** is a Convention Centre which must have at least one convention hall, two mini convention halls, one exhibition hall, one restaurant and parking facilities.

## 6.7. Cultural Tourism Project

**“Cultural Tourism”** is a type of tourism activity in which the tourist’s essential motivation is to learn, discover, experience and consume the tangible and intangible cultural attractions / products / knowledge / practices in a tourism destination. These attractions/products relate to a set of distinctive material, intellectual, spiritual and emotional features of a society / destination that encompasses arts and architecture, historical and cultural heritage, culinary heritage, literature, music, creative industries and the living cultures with their lifestyles, value systems, beliefs and traditions

**“Cultural Tourism Project”** is a tourism project set up for cultural tourism to showcase the culture, rural life, art, craft, cuisine and heritage of rural locations in the State of Karnataka and promotes indigenous art and crafts.

## 6.8. Cultural Village

A **“Cultural Village”** showcases the culture, rural life, art, craft, cuisine and heritage of rural locations in the State of Karnataka and promotes indigenous art and crafts.

**“Cultural Village Project”** is Cultural Village which also consists of features such as souvenir shops and live demonstration areas among others, but shall exclude manufacturing in any form.

## 6.9. Eco Tourism Project

**“Eco Tourism”** is broadly defined as tourism which is ecologically sustainable. The concept of ecological sustainability subsumes the environmental carrying capacity of a given area.

**“Eco Tourism Project”** is a tourism project for Eco Tourism which must possess the following characteristics –

- The local community should be involved leading to the overall economic development of the area;
- The likely conflicts between resource use for eco-tourism and the livelihood of local inhabitants should be identified and attempts made to minimize the same;
- The type and scale of eco-tourism development should be compatible with the environment and socio-cultural characteristics of the local community, and;
- It should be planned as a part of the overall area development strategy, guided by an integrated land-use plan avoiding inter-sectoral conflicts and ensuring sectoral integration, associated with commensurate expansion of public services

Eco Tourism Project must be established and operated in accordance with the provisions of the existing environmental laws / acts of the country / state, especially in conformance the *Wildlife (Protection) Act, 1972 and the Forest (Conservation) Act, 1980* and various other directives and/ or guidelines issued by the Government from time to time.

#### 6.10. Heritage Hotel

**“Hotel”** is an establishment providing accommodation, meals, and other services for travellers and tourists.

**“Resort”** is a hotel used for relaxation, recreation, attracting visitors for vacations and/or tourism.

**“Heritage Hotel”** is a Hotel / Resort established in Palaces / Castles / Forts / Havelis / Hunting Lodges / Residence of any size built prior to 01 January 1950. The architectural features and general construction should have the distinctive qualities and ambience in keeping with the traditional way of life of the area.

**“Heritage Hotel Project”** means a Heritage Hotel classified as Heritage / Heritage Classic / Heritage Grand in accordance with the guidelines classification for Heritage Hotels issued by Ministry of Tourism.

#### 6.11. Heritage Tourism Project

**“Heritage Tourism Project”** is a project engaged in tourism related activities and located within a Heritage building and built prior to 01 January 1950.

#### 6.12. Heritage Walk

**“Heritage Walk”** is a walking tour on a set route that covers the history and the heritage of a location. In a Heritage Walk, professional guides take the tourists on a tour through different buildings / monuments / sites across the location to explore the history and heritage of the location.

**“Heritage Walk Project”** is a tourism project that conducts Heritage Walks which provides educational and interpretative information on the buildings, monuments, sites and locations covered during the walk.

#### 6.13. Homestay

**“Homestay”** means a privately owned place where the Owner or any of their family is physically residing in the same Homestay and where any tourist can stay on payment for boarding and lodging and such accommodation is recognized as such by the Department of Tourism.

**“Homestay Project”** is a Homestay with minimum one lettable room and maximum 6 lettable rooms. A maximum of 12 beds may be lettable across all rooms in the Homestay.

#### 6.14. Hotel Project – Budget

**“Hotel”** is an establishment providing accommodation, meals, and other services for travellers and tourists.

**“Resort”** is a hotel used for relaxation, recreation, attracting visitors for vacations and/or tourism.

**“Hotel Project – Budget”** means Hotel or Resort classified under 1 star or 2 star classification of hotels as per the guidelines of Ministry of Tourism, Government of India.

#### 6.15. Hotel Project – Premium

**“Hotel”** is an establishment providing accommodation, meals, and other services for travellers and tourists.

**“Resort”** is a hotel used for relaxation, recreation, attracting visitors for vacations and/or tourism.

**“Hotel Project – Premium”** means Hotel or Resort classified under 3 star or above classification of hotels as per the guidelines of Ministry of Tourism, Government of India.

#### 6.16. Houseboat Project

**“Houseboat”** is a boat that has been designed or modified to be used as a floating accommodation facility offered to tourists. A Houseboat can be set up at backwater, lakeside, reservoir, or riverside location. Houseboat may or may not be motorised, as in the latter case the Houseboat is moored and kept stationary at a fixed point.

**“Houseboat Project”** is a Tourism Project offering Houseboat based tourism activities.

#### 6.17. Museum and Galleries

**“Museum”** is an institution that conserves a collection of artifacts, objects of scientific, artistic, historical and cultural importance, displays and makes them available for tourists viewing through exhibits.

**“Gallery”** includes permanent building in which paintings, sculptures and other art forms are exhibited for purposes of information dissemination/ sale and is accessible by the tourists.

**“Museum & Gallery Project”** is a tourism project that comprises of either a Museum or a Gallery or both in a project site and is engaged in tourism related activities.

#### 6.18. Ropeway

**“Ropeway”** is a transport system for people, used especially in tourist destinations in mountainous areas, or used to reach difficult places / places normally inaccessible by road, in which carriers are suspended from moving cables powered by a motor

**“Ropeway Project”** is a Ropeway developed for the purpose of tourism. The ropeway projects may be of the following types –

- Mono-cable Detachable Gondolas (MDG)
- Bi-cable (2S) & Tri-cable (3S) Gondolas lifts
- Pulsed Movement Gondolas aerial ropeway
- Detachable Chairlift
- Fixed grip chairlifts
- Tele mix: combined detachable chairlift and gondola lift
- Aerial Tramways
- Funicular railroads
- Sky Bus

#### 6.19. Safety and Hygiene Tourism Project

**“Safety and Hygiene Tourism Project”** is a tourism project that provides facilities for the purpose of ensuring Safety and Hygiene of the tourists/ visitors in a tourist destination.

The following projects shall be considered as Safety and Hygiene Tourism Project under the Policy –

- i. Mobile Toilet Van Project

**“Mobile Toilet Van”** is a facility with temporary toilets / urinals mounted on wheels to provide hygienic and healthy public toilet facilities. There is one sludge tank of required volume below the WCs and on chassis of the van.

**“Mobile Toilet Van Project”** is a tourism project that includes Mobile Toilet Van with at least 5 WCs / urinals that provides hygienic and healthy public toilet facility at a tourist destination.

#### 6.20. Sound & Light Show

**“Sound & Light Show”** is a spectacle / performance at a destination / site / place of historical or cultural heritage, that involves illumination of a building / historic site and is usually at presented at night-time to familiarize tourists with the rich heritage of the place. Sound & Light shows are imparted

to spectators by means of narration, sound effects, and music through audio-visual, digital or electronic medium. The format usually involves no active participation by actors but a recorded narrative of the history of the building concerned by one or a cast of voices. The scope of Sound & Light Show includes other types of illumination-based performance such as Laser Shows and 3D Projection Mapping.

**“Sound & Light Show Project”** is one where a Sound & Light Show is conducted for Tourism related purpose within a heritage building or adjacent to a heritage monument.

#### 6.21. Tented Accommodation

**“Tented Accommodation”** are accommodation facility wherein furnished tents can be set up for accommodation along with facilities for dining, recreation, etc. Tented Accommodation sites are usually related to tourism in remote or eco-sensitive areas such as forests, riverside or coastal areas.

**“Tented Accommodation Project”** is a Tourism Project where tented accommodation facility can be set up in a dedicated area with minimal ecological impact.

#### 6.22. Theme Park

**“Theme Park”** is an Amusement Park that based on one or more themes.

**“Theme Park Project”** is a tourism project established and operated as a Theme Park that has themed attractions, be it food, costumes, entertainment, retail stores and/or rides.

#### 6.23. Tourist Interpretation Centre

**“Tourist Interpretation Centre”** is a facility for dissemination of knowledge of natural or cultural heritage to tourists; it provides a visitor an interpretation of the place of interest through variety of media, such as video displays and exhibitions of material.

#### 6.24. Tourist Luxury Coach

**“Tourist Luxury Coach”** is an air-conditioned coach with push back seats used for the normal transportation of tourists to different tourist destinations and for sightseeing of various tourist places.

**“Tourist Luxury Coach Project”** is a Tourism Project that operates Tourist Luxury Coaches for sightseeing and transportation to tourist destinations.

#### 6.25. Wellness Centre

**“Wellness Tourism”** means travelling for the primary purpose of achieving, promoting and maintaining maximum health and a sense of well-being. The following health systems are considered under the purview of Wellness Tourism for Karnataka Tourism Policy 2020-26 –

1. Ayurveda
2. Yoga & Naturopathy
3. Unani
4. Siddha
5. Homeopathy

**“Wellness Tourism Service Provider” (WTSP)** is the operator for the Wellness Facility. The WTSP must be accredited under the applicable law.

**“Wellness Centre”** is a facility where an accredited wellness tourism service provider (WTSP) provides services for Wellness Tourism.

## 6.26. Wayside Amenities

“**Wayside Amenities**” (WSAs) also commonly referred to as Highway Rest Areas are passenger-oriented complexes located along National Highways and State Highways that are set up for the benefit of travellers and tourists.

“**Wayside Amenities Project**” is a tourism project comprising of a Wayside Amenities complex.

## 7. Standard Operating Procedure for Claiming Incentives

### 7.1. Registration of Tourism Projects and Tourism Service Providers

#### 7.1.1. Policy Provision

As per Section 14.1.1 of the Karnataka Tourism Policy 2020-26 –

Tourism Projects and Tourism Service Providers must be registered with the Department of Tourism to be eligible to avail incentives, subsidies, and concessions offered under this Section. Registration shall be in accordance with the Operational Guidelines of this Policy.

The Department of Tourism shall create a well-established end to end system in the Karnataka Tourism Website for mandatory online registration of Tourism Projects and Tourism Service Providers under the *Karnataka Tourism Trade (Facilitation and Regulation) Act, 2015* and amendments thereof. Further, the Department shall endeavour to evolve a system for grading of Tourism Projects.

The Department shall list all Tourism Projects and Tourism Service Providers who are registered with the Department of Tourism on the Karnataka Tourism website.

#### 7.1.2. Eligibility

1. Applicant must have commenced operations prior to applying for registration with the Department of Tourism.

#### 7.1.3. General Terms and Conditions

1. Applicants shall pay the requisite registration fee at the time of submitting their application for registration.
2. Registration with the Department of Tourism shall be valid for a period of **5 years**. After the expiry of the registration, the Tourism Project / Tourism Service Provider has to apply for renewal of registration along with the requisite fee and documents.

#### 7.1.4. Procedure

Department of Tourism shall over the course of the Policy Period, roll out the mechanism for registration of Tourism Projects and Tourism Service Providers as a **Tourism Trade** under *Karnataka Tourism Trade (Facilitation and Regulation) Act, 2015* and amendments thereof. Tourism Projects and Tourism Service Providers can register themselves on the website of Department of Tourism, Government of Karnataka at <https://kttf.karnatakaturism.org>.

However, for Homestays projects only, the registration system and procedure at <https://tayf.in/hs/> shall be followed till further notification.

The general procedure for registration of Tourism Projects and Tourism Service Providers shall be as follows –

1. Applicant shall create a new account on the website of the Department of Tourism at <https://kttf.karnatakaturism.org> and shall fill out and submit their online application form for registration as a tourism trade. Applicants applying for a renewal of their registration may use their existing login credentials.

All mandatory documents as applicable for the respective Tourism Project / Tourism Service Provider need to be submitted along with the application form. The Applicant shall also pay the

registration fees at the time along with mandatory documents and registration fees for their respective application.

Applicants can track their application and get updates regarding the current status of their application on the website of Department of Tourism. Applicants shall also receive updates on their registered email address.

2. The Assistant Director / Deputy Director for the applicable district shall verify the application and uploaded documents. After verification of documents, the Assistant Director / Deputy Director for the applicable district shall conduct a field visit as applicable. Applicant shall facilitate the field visit by the Assistant Director / Deputy Director.

Any deficiencies in the documents submitted shall be notified by the Assistant Director / Deputy Director to the Applicants for necessary action. Applications that are incomplete in any respect shall be given reasonable opportunity to correct deficiencies in the application. However, if corrections are not made within time limits prescribed by the notifying authority, the incomplete applications are liable to be summarily rejected.

If the application is rejected due to deficiencies in application by the Assistant Director / Deputy Director, the Applicant shall be informed of the rejection along with the reasons for rejection. Rejected Applicants may correct the deficiencies and restart the registration process.

Verification of documents and field visit shall be done within **30 working days** from the submission of the application.

3. After the verification of the documents and field visit, the Assistant Director / Deputy Director shall submit an Inspection Report to the Joint Director for the applicable district. The Joint Director shall review the application and Inspection Report for further action. If required, Joint Director may seek further information / clarification from the Applicant.

If the application is rejected due to deficiencies in application by the Joint Director, the Applicant shall be informed of the rejection along with the reasons for rejection. Rejected Applicants may correct the deficiencies and restart the registration process.

The review of the application by Joint Director shall be completed within **14 working days** from the receipt of Inspection Report from the Assistant Director / Deputy Director.

4. If the Applicant is eligible for registration, the Joint Director shall approve the application for registration and initiate the process for online issuance of registration certificate.

The process for online issuance of registration certificate shall be initiated **within 1 working day** after approval of application for registration.

5. After successful completion of registration, the Applicant shall be notified via email along with a copy of their registration certificate. Applicants can also download a copy of their registration certificate from their registered account.

Interested Tourism Projects and Tourism Service Providers should contact Investment Facilitation Cell, Department of Tourism for any queries or support related to registration as a Tourism Project / Tourism Service Provider.

## **7.2. Facilitation Support**

### **7.2.1. Policy Provision**

As per Section 14.1.2 of the Karnataka Tourism Policy 2020-26 –

The Department shall put in place institutional arrangements to secure accelerated development of Tourism Projects in the State and address inter-departmental issues while monitoring and ensuring the development of Tourism Projects. The Department of Tourism shall support Tourism Projects in obtaining necessary approvals, sanctions, clearances, licences, certifications, NOCs and other similar permissions from the concerned governmental authorities.

### 7.2.2. Facilitation Support offered by Tourism Investment Facilitation Cell

Tourism Investment Facilitation Cell constituted within the Department of Tourism shall act as a nodal agency for enabling investment, its facilitation and monitoring, thus ensuring a seamless and efficient experience for tourism investments in the State. The key responsibilities of the Tourism Investment Facilitation Cell are as follows –

- Act as a one-stop facilitation centre to extend assistance for obtaining approvals and clearances through effective utilization of technology
- Creation of 'Karnataka Tourism Industry Profile' showcasing major destinations and investment opportunities in Karnataka to aid in planning and decision-making for both industry and government
- Organize Global Tourism Investors Meet to showcase the investment potential of Karnataka tourism amongst investors and to encourage increased participation from the private sector.
- Organize roadshows and B2B meetings to solicit investments for Karnataka Tourism
- Encourage and promote Corporate Social Responsibility (CSR) initiatives for the tourism sector of Karnataka
- Support programs for adoption, management, or sponsorship of tourism destinations and tourism assets
- Work in close coordination with Karnataka Udyog Mitra (KUM), Department of Commerce and Industries and other Departments of Government of Karnataka to address all inter-departmental issues imperative for implementation of tourism projects.

The Tourism Investment Facilitation Cell has been constituted vide Government Order TOR 13 TDB 2021, Bangalore dated 31.01.2021. A copy of the order is provided in Annexure 2 The constitution of the Tourism Investment Facilitation Cell is as follows –

Sl. No.	Member	Assignment
1	Director, Department of Tourism	Chairperson
2	Joint Commissioner, Department of Tourism	Member Secretary
3	Joint Director (PMU Division), Department of Tourism	Member
4	Head Office Joint Director / Deputy Director – Bengaluru Division	Member
5	Head Office Joint Director / Deputy Director – Mysuru Division	Member
6	Head Office Joint Director / Deputy Director – Belagavi Division	Member
7	Head Office Joint Director / Deputy Director – Kalaburagi Division	Member
8	Executive Engineer, Department of Tourism	Member
9	Accounts Officer, Department of Tourism	Member

The guidelines with respect to the procedures and functioning of Tourism Investment Facilitation Cell shall be issued separately by the Department of Tourism.

### 7.2.3. Procedure

- Interested Tourism Projects should contact Tourism Investment Facilitation Cell for any queries or support related to facilitation support for Tourism Projects. The Tourism Investment Facilitation Cell may be contacted by email at [investments@karnatakatourism.org](mailto:investments@karnatakatourism.org)
- Department of Tourism shall notify institutional arrangements for facilitation support for Tourism Projects on its website at <https://www.karnatakatourism.org>.

## 7.3. Marketing Support for Tourism

### 7.3.1. Policy Provision

As per Section 14.1.3 of the Karnataka Tourism Policy 2020-26 –

The Department of Tourism shall provide marketing support for Tourism Projects on a case-by-case basis. Attractive Tourism Projects of Karnataka as determined by the Department shall be featured in

the promotional content and marketing collaterals for Karnataka Tourism. This shall include promotion through brochures, print media, social media, website, etc.

### 7.3.2. Eligibility

1. Applicant must be registered with the Department of Tourism, Government of Karnataka.
2. Marketing Support for Tourism Projects shall be linked to the promotion of a destination, a theme or type of tourism product. Such marketing support shall not be for the promotion of an individual or a commercial entity.

### 7.3.3. Procedure

1. Department of Tourism shall from time to time issue notifications for various categories of marketing support for Tourism Projects of Karnataka on its website at <https://www.karnatakaturism.org>.
2. Interested Tourism Projects should contact Promotion & Publicity Division, Department of Tourism by email at [investments@karnatakaturism.org](mailto:investments@karnatakaturism.org) for any queries or support related to marketing support for Tourism Projects.

## 7.4. Special Recognition for Sustainability Measures

### 7.4.1. Policy Provision

As per Section 14.1.4 of the Karnataka Tourism Policy 2020-26 –

The Department of Tourism shall accord special recognition to Tourism Projects that have undertaken sustainability measures or have displayed commitment to responsible tourism practices. The details of the Tourism Projects that have received special recognition shall be displayed on the Karnataka Tourism website for the benefit of customers to help them make informed choices.

### 7.4.2. Eligibility

1. Applicant must be registered with the Department of Tourism, Government of Karnataka.

### 7.4.3. Procedure

1. Department of Tourism shall from time to time issue notification for according special recognition for sustainability measures for Tourism Projects in Karnataka on its website at <https://www.karnatakaturism.org>.
2. Interested Applicants should contact Promotion & Publicity Division, Department of Tourism by email at [investments@karnatakaturism.org](mailto:investments@karnatakaturism.org) for any queries or support related to special recognition for sustainability initiatives for Tourism Projects.

## 7.5. Assistance for Sustainability Initiatives

### 7.5.1. Policy Provision

As per Section 14.1.5 of the Karnataka Tourism Policy 2020-26 –

The Department of Tourism shall provide financial assistance to eligible Tourism Projects that are registered with the Department for undertaking sustainability measures. The table below outlines the amount of assistance that shall be provided by the Department –

Sl. No.	Measure	Financial Assistance	Ceiling Amount for Financial Assistance per Tourism Project
1.	<i>Water conservation and harvesting</i>	50% of capital cost for undertaking measure	INR 1,00,000/- (Rupees One Lakh only)
2.	<i>Adopting renewable energy sources</i>	50% of capital cost for undertaking measure	INR 1,00,000/- (Rupees One Lakh only)

Sl. No.	Measure	Financial Assistance	Ceiling Amount for Financial Assistance per Tourism Project
3.	<i>Adopting pollution control measures</i>	50% of capital cost for undertaking measure	INR 1,00,000/- (Rupees One Lakh only)

The Deputy Commissioner in charge of each district of Karnataka shall identify one registered Tourism Project for each category of sustainability measure from their respective district to award financial assistance for successfully undertaking the measure. A maximum of 3 Tourism Projects shall receive financial assistance from each district of Karnataka each year during the Policy Period.

#### 7.5.2. Eligibility

1. Eligible Tourism Projects must meet the respective definition as per Section 6 to be eligible for Assistance for Sustainability Initiatives under Karnataka Tourism Policy 2020-26.
2. Tourism Project must be registered with the Department of Tourism, Government of Karnataka.
3. Tourism Project must have undertaken the sustainability initiative within the previous 12 months only.
4. An Eligible Tourism Project may receive financial assistance for only one of the identified measures.
5. An Eligible Tourism Project shall be eligible to receive assistance for sustainability initiatives only once during the Policy Period.

#### 7.5.3. General Terms and Conditions

1. Financial assistance shall be given on the capital cost of undertaking the measure, i.e., the cost of procurement of equipment for water conservation and harvesting, adopting renewable energy sources or adopting pollution control measures, as applicable.
2. The equipment procured for undertaking the sustainability initiative must be certified by a competent authority / organization.
3. Financial assistance is subject to availability of budget during the year.

#### 7.5.4. Procedure

1. Department of Tourism shall notify a date each year wherein assistance for sustainability initiatives shall be awarded to identified Tourism Projects that have undertaken measures for sustainability initiatives within the last 12 months. The measure undertaken must correspond to any one of the categories for measures for sustainability initiatives identified in Karnataka Tourism Policy 2020-26.
2. Deputy Commissioners shall invite applications from registered Tourism Projects that intend to avail the assistance for sustainability initiatives. The Tourism Projects must have undertaken measures for sustainability initiatives within the last 12 months only. Pro forma for applications is provided at Section 20.2.1.
3. From the list of applicants, Deputy Commissioners shall identify a suitable project for each category of measure for sustainability initiatives viz. water conservation and harvesting, adopting renewable energy sources, and adopting pollution control measures. The financial assistance awarded to each project shall be subject to the ceiling amount for the respective measures as identified in the Policy.
4. The list of identified projects and assistance to be awarded to the respective projects shall be informed to the Director, Department of Tourism by the respective Deputy Commissioners.
5. On the date notified by the Department of Tourism, Deputy Commissioners shall award the financial assistance for sustainability initiatives to the identified projects.

## 7.6. Collaboration with Tourism Aggregators and Online Travel Agents

### 7.6.1. Policy Provision

As per Section 14.1.6 of the Karnataka Tourism Policy 2020-26 –

The Department of Tourism shall institute a mechanism to recognize aggregators and online travel agents operating in the tourism sector and shall collaborate with them for the roll out of programs and initiatives beneficial to tourism stakeholders.

### 7.6.2. Procedure for Registration and Recognition

1. Department of Tourism shall over the course of the Policy Period, roll out the mechanism for registration of Tourism Service Providers such as aggregators and online travel agents operating in the tourism sector. These service providers can register themselves on the website of the Department of Tourism at <https://www.karnatakaturism.org> in accordance with the procedure described at Section 7.1.

### 7.6.3. Procedure for Collaboration

1. Department of Tourism shall from time to time issue notification inviting proposals for collaboration for the roll out of programs and initiatives beneficial to tourism stakeholders on its website at <https://www.karnatakaturism.org>.
2. Interested aggregators and online travel agents operating in the tourism sector should contact the Tourism Investment Facilitation Cell, Department of Tourism with proposals on collaborating with the Department of Tourism for the rollout of programs and incentives beneficial to tourism stakeholders.
3. Tourism Investment Facilitation Cell, Department of Tourism shall assess the proposals received in response to the notification of the Department of Tourism for necessary further action.

## 7.7. Marketing Development Assistance

### 7.7.1. Policy Provision

As per Section 14.1.8 of the Karnataka Tourism Policy 2020-26 –

Tourism Service Providers recognized by the Department of Tourism shall be eligible for the following Marketing Development Assistance (MDA) for promoting Karnataka Tourism in domestic and international markets –

Sl. No.	Promotional Activity	Expense for which Marketing Development Assistance is Offered	Financial Assistance	Ceiling Amount for Assistance per Tourism Service Provider
1.	<i>Production of Publicity Material</i>	Cost of Production of Publicity Material (Brochure, Product Catalogue, Information Handouts, etc.) for use during festivals / events / activities sponsored or organized by Department of Tourism or its undertakings	50% of cost of printing / publishing of publicity material	INR 1,00,000 (Rupees One Lakh only)
2.	<i>Participation in National-level Domestic Event</i>	Cost of rental of stall / space at tourism, travel or hospitality related events such as fairs, exhibitions, marts	50% of cost of rental of stall / space at the event	INR 30,000 (Rupees Thirty Thousand only)

Sl. No.	Promotional Activity	Expense for which Marketing Development Assistance is Offered	Financial Assistance	Ceiling Amount for Assistance per Tourism Service Provider
3.	<i>Participation in International Event</i>	Cost of rental of stall / space at tourism, travel or hospitality related events such as fairs, exhibitions, marts	50% of cost of rental of stall / space at the event	INR 60,000 (Rupees Sixty Thousand only)
4.	<i>Participation in Roadshows organized / sponsored by Karnataka Tourism</i>	Travel expenses by air from India to any other country and/or by air/rail from one country to another country abroad	75% of total fare, for economy class only	INR 1,00,000 (Rupees One Lakh only)

The above-mentioned Marketing Development Assistance shall be limited to a maximum of total 25 (twenty-five) Tourism Service Providers in a financial year for each category, with no Tourism Service Provider receiving MDA for more than one category during a financial year. Detailed guidelines regarding the marketing development assistance being offered by the Department shall be issued from time to time by the Department of Tourism.

#### 7.7.2. Eligibility

1. Applicant must be registered with the Department of Tourism, Government of Karnataka.
2. The Applicant must not have claimed or received any financial assistance for production of publicity material for the said event / fair / exhibition / mart / roadshow / festival / activity or for participation in the said event / fair / exhibition / mart / roadshow / festival / activity from any other Central Government / State Government / Public Sector Undertaking or any other Government Agency in India
3. The Applicant shall not receive Marketing Development Assistance under Karnataka Tourism Policy 2020-26 for more than one category of promotional activity during a financial year.
4. Marketing Development Assistance for *Participation in Roadshows organized / sponsored by Karnataka Tourism*, shall be on a nomination basis only. Karnataka Tourism Society shall nominate 25 (twenty-five) Tourism Service Providers each year for this incentive.

#### 7.7.3. General Terms and Conditions

1. In-Principle Approval for Marketing Development Assistance shall be valid for a period of one year from the date of issue of the sanction order.
2. Financial assistance is subject to availability of budget during the year.
3. Marketing Development Assistance shall be limited to a maximum of total 25 (twenty-five) Tourism Service Providers in a financial year for each category, with no Tourism Service Provider receiving MDA for more than one category during a financial year.
4. In case of a large number of applications, priority shall be given to the Tourism Service Providers who have not availed Marketing Development Assistance in the past under Karnataka Tourism Policy 2020-26.
5. For Marketing Development Assistance for *Production of Publicity Material*, quotations from a minimum of three printers are to be obtained and submitted along with the application for In-Principle Approval. Assistance will be allowed on the lowest quotation subject to the upper ceiling as mentioned in the policy.

6. For Marketing Development Assistance for *Participation in National-level Domestic Event*, financial assistance will be provided only on the cost of rental of stall / space at events such as fairs, exhibitions, marts related to the tourism, travel or hospitality sector.
7. For Marketing Development Assistance for *Participation in International Event*, financial assistance will be provided only on the cost of rental of stall / space at events such as fairs, exhibitions, marts related to the tourism, travel or hospitality sector.
8. For Marketing Development Assistance for *Participation in Roadshows organized / sponsored by Karnataka Tourism*, financial assistance will be provided on economy class air travel from India to any other country and/or by economy class air travel / rail travel from one country to another country abroad. Hence, Marketing Development Assistance may be availed for multiple destinations in a single trip where roadshows are organized / sponsored by Karnataka Tourism. The application for In-Principle Approval must identify all the destinations of the trip for which Marketing Development Assistance shall be claimed.
9. For Marketing Development Assistance for *Participation in Roadshows organized / sponsored by Karnataka Tourism*, assistance is permissible to only one employee from the Applicant entity.

#### **7.7.4. Procedure**

##### **7.7.4.1. Phase 1 – In-Principle Approval for Marketing Development Assistance**

Applicants must obtain In-Principle Approval for Marketing Development Assistance for the promotional activity to be eligible to claim Marketing Development Assistance after undertaking the said activity. The In-Principle Approval shall be valid for a period of one year from the date of issue of the sanction order for In-Principle Approval.

1. The Applicant intending to avail Marketing Development Assistance shall apply to the Director, Department of Tourism to obtain in-principle approval at least **60 days** in advance of the event / festival / roadshow / activity with respect to which they intend to avail Marketing Development Assistance.
2. The Applicant shall apply online through the website of Department of Tourism at <https://www.karnatakaturism.org> along with the required documents as per the checklist mentioned in Section 7.7.5.1. Till the time the necessary services are ready and operational on the Department of Tourism website, hard copy of the application along with the required documents shall be submitted to the Director, Department of Tourism.
3. The application received shall be reviewed by Promotion & Publicity Division of Department of Tourism for appraisal. The Promotion & Publicity Division shall verify the documents submitted and notify the applicant of any deficiencies in the application.

Applications that are incomplete in any respect shall be given reasonable opportunity to correct deficiencies in the application. However, if corrections are not made within time limits prescribed, the incomplete application is liable to be summarily rejected.

4. Based on the above verifications, the Promotion & Publicity Division shall prepare an In-Principle Approval Appraisal Report conveying whether the Tourism Project is eligible for Marketing Development Assistance under Karnataka Tourism Policy 2020-26 and submit the report to Director, Department of Tourism.

The In-Principle Approval Appraisal Report shall be submitted to Director, Department of Tourism within **21 days** from the receipt of the proposal from the Applicant.

5. Director, Department of Tourism shall review the In-Principle Approval Appraisal Report and accord In-Principle Approval for Marketing Development Assistance under Karnataka Tourism Policy 2020-26. In case the application is not eligible for Marketing Development Assistance as per the In-Principle Approval Appraisal Report prepared by the PMU Division, The pro forma for the sanction order for the In-Principle Approval is provided in Section 20.4.2.

The sanction / rejection of in-principle approval shall be done by Director, Department of Tourism within **10 days** of the receipt of the In-Principle Approval Appraisal Report.

#### **7.7.4.2. Phase 2 – Final Approval for Marketing Development Assistance**

Applicants shall apply for Final Approval for Assistance for Marketing Development Assistance to claim re-imbursement for the promotional activity undertaken. Only Applicants who had received In-Principle Approval for Assistance for Marketing Development Assistance shall be eligible to apply for Final Approval.

1. After undertaking the promotional activity for which In-Principal Approval had been accorded by the Department of Tourism in Phase 1, the Applicant shall apply to Director, Department of Tourism the application for the Final Approval for Marketing Development Assistance.
2. The Applicant shall apply online through the website of Department of Tourism at <https://www.karnatakaturism.org> along with the required documents as per the checklist mentioned in Section 7.7.5.2. Till the time the necessary services are ready and operational on the Department of Tourism website, hard copy of the application along with the required documents shall be submitted to the Director, Department of Tourism.
3. The application received shall be reviewed by Promotion & Publicity Division of Department of Tourism for appraisal. The Promotion & Publicity Division shall verify the documents submitted and notify the applicant of any deficiencies in the application.

Applications that are incomplete in any respect shall be given reasonable opportunity to correct deficiencies in the application. However, if corrections are not made within time limits prescribed, the incomplete application is liable to be summarily rejected.

4. Based on the above verifications, the Promotion & Publicity Division shall prepare a Final Approval Appraisal Report conveying whether the Tourism Project is eligible for Marketing Development Assistance under Karnataka Tourism Policy 2020-26 and submit the report to Director, Department of Tourism.

The Final Approval Appraisal Report shall be submitted to Director, Department of Tourism within **30 days** from the receipt of the proposal from the Applicant.

5. Director, Department of Tourism shall review the Final Approval Appraisal Report for Marketing Development Assistance under Karnataka Tourism Policy 2020-26. If the application is found to be in compliance with Karnataka Tourism Policy 2020-26 and its Operational Guidelines, then the Director, Department of Tourism will sanction the Final Approval for Marketing Development Assistance. The pro forma for the sanction order for the Final Approval is provided in Section 20.4.3.

The sanction / rejection of in-final approval shall be done by Director, Department of Tourism within **15 days** of the receipt of the Final Approval Appraisal Report.

#### **7.7.4.3. Phase 3 – Disbursal of Marketing Development Assistance**

1. On Final Approval of the Marketing Development Assistance, the Director, Department of Tourism shall transfer the entire sanctioned amount under Marketing Development Assistance to the bank account of the Applicant.

The disbursal of Marketing Development Assistance shall be done within **15 days** of the sanction of the Final Approval, subject to availability of budget.

2. Disbursal shall be done on a first-come-first-serve basis as per the date of sanction of Final Approval for Marketing Development Assistance. Disbursal of financial assistance shall be subject to availability of budget.

**7.7.5. Documents to be submitted****7.7.5.1. Phase 1 – In-Principle Approval of Marketing Development Assistance**

Sl. No.	Document
1.	Duly filled in prescribed form for General Details of the Applicant at Section 20.1.1 along with supporting documents
2.	Duly filled in prescribed form for In-Principle Approval for Marketing Development Assistance at Section 20.3.1 along with supporting documents
3.	<i>(Only for Production of Publicity Material)</i> Quotations from a minimum of three printers for the cost of production of publicity material (Brochure, Product Catalogue, Information Handouts, etc.)

**7.7.5.2. Phase 2 – Final Approval of Marketing Development Assistance**

Sl. No.	Document
1.	Duly updated and filled in prescribed form for General Details of the Applicant at Section 20.1.1 along with supporting documents
2.	Duly filled in prescribed form for Final Approval for Marketing Development Assistance at Section 20.3.2 along with supporting documents
3.	Duly self-attested copies of invoices and receipt of payments made towards cost of production of publicity material / cost of rental of stall/space / air ticket / rail ticket, as applicable
4.	<i>(Only for Production of Publicity Material)</i> Duly self-attested copy of publicity material (brochure, product catalogue, information handouts, etc.)
5.	<i>(Only for Participation in National-level Domestic Event or for Participation in International Event)</i> Event Report for Participation in Tourism, Travel or Hospitality Related Event in format at Section 20.3.3
6.	<i>(Only for Participation in Roadshows organized / sponsored by Karnataka Tourism)</i> Air ticket(s) / Rail ticket(s) for journeys performed along with boarding pass for each sector OR first page of the passport along with pages containing immigration stamps marking entry and exit
7.	<i>(Only for Participation in Roadshows organized / sponsored by Karnataka Tourism)</i> Tour Report Participation in Roadshows organized / sponsored by Karnataka Tourism in format at Section 20.3.4

**7.7.6. Time Frame for Filing Application****1. Phase 1 – In-Principle Approval of Assistance for Marketing Development Assistance:**

- Production of Publicity Material:* At least 60 days in advance of the festivals / events / activities for which publicity material shall be produced
- Participation in National-level Domestic Event:* At least 60 days in advance of the event
- Participation in International Event:* At least 60 days in advance of the event
- Participation in Roadshows organized / sponsored by Karnataka Tourism:* At least 60 days in advance of the roadshow. If the trip taken by the Applicant covers multiple roadshows, at least 60 days in advance of the first roadshow.

**2. Phase 2 – Final Approval of Assistance for Marketing Development Assistance:**

- Production of Publicity Material:* Within 45 days of completion of festival / event / activity for which publicity material has been produced
- Participation in National-level Domestic Event:* Within 45 days of the completion of the event
- Participation in International Event:* Within 45 days of the completion of the event

- d. *Participation in Roadshows organized / sponsored by Karnataka Tourism:* Within 45 days of the completion of the roadshow. If the trip taken by the Applicant covers multiple roadshows, within 45 days of the completion of the last roadshow.

## **7.8. Tourism Excellence Awards**

### **7.8.1. Policy Provision**

As per Section 14.1.9 of the Karnataka Tourism Policy 2020-26 –

The Department of Tourism shall institute tourism excellence awards for the recognition of excellence and contribution to the growth of tourism in Karnataka. Notification and detailed guidelines regarding awards shall be issued from time to time by the Department of Tourism.

### **7.8.2. Eligibility**

1. Applicant must be registered with the Department of Tourism, Government of Karnataka.

### **7.8.3. Procedure**

1. Department of Tourism shall from time to time issue notification and detailed guidelines for Tourism Excellence Awards for Tourism Projects and Tourism Service Providers in Karnataka on its website at <https://www.karnatakaturism.org>

## **7.9. Support for Homestays**

The incentives for Homestays shall only come into effect after the issue of enabling notifications by the concerned Department / Authority.

## **8. Standard Operating Procedure for Claiming Subsidies**

Kindly refer to *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 1 – Subsidies* for the Standard Operating Procedures for Claiming Incentives under Karnataka Tourism Policy 2020-26

## **9. Standard Operating Procedure for Claiming Concessions**

Kindly refer to *Operational Guidelines for Karnataka Tourism Policy 2020-26 Volume 3 – Concessions* for the Standard Operating Procedures for Claiming Concessions under Karnataka Tourism Policy 2020-26

## **10. Institutional Framework**

The Department of Tourism is committed to institute requisite mechanisms and to facilitate a conducive environment for the implementation of the Karnataka Tourism Policy 2020-26. Institutional arrangements have been put in place to provide facilitation support for approval and clearances, to address inter-departmental issues and monitor the development of Tourism Projects in the State. In this regard, committees have been set up to –

- Approve and monitor the operations of Tourism Projects;
- Approve incentives, subsidies, concessions and other support to projects;
- Improve inter-departmental coordination for timely clearances;
- Monitor the progress of policy implementation; and
- Provide recommendation to the Government to amend / update policy from time to time

These committees shall also accord priority to improving the Ease of Doing Business for Tourism Projects. These Committees shall take a decision in accordance with the current policy and the decision thus taken shall be final and binding on all concerned.

## **10.1. District Tourism Committee**

### **10.1.1. Constitution of Committee**

The District Tourism Committee will be headed by the Deputy Commissioner and comprises the following members applicable to the respective districts –

- Deputy Commissioner (Chairperson)
- Chief Executive Officer, Zilla Panchayat
- The Commissioner or Chief Officer of City Municipal Corporation or Municipal Council
- Superintendent of Police / Commissioner of Police
- Deputy Conservator of Forest
- The Jurisdictional Executive Engineer, Electricity Supply Company Limited
- The Lead District Manager of the Lead Bank
- The Jurisdictional Joint or Deputy Commissioner of Commercial Taxes
- The Commissioner, Urban Development Authority
- The Assistant Director, Town Planning
- Joint Director, District Industries Centre
- Representative from the Regional Office of Karnataka State Pollution Control Board
- At least 3 representatives from travel, tourism and hospitality sector of the District
- Assistant Director – Tourism / Deputy Director – Tourism / Tourism-in-charge officer (Convener)
- Other invitees from the District as deemed necessary by Deputy Commissioner

### **10.1.2. Roles and Responsibilities**

The District Tourism Committee shall perform the following functions for the effective implementation of the Policy –

- Receive applicable proposals for Tourism Projects where the Eligible Project Cost (EPC) is up to INR 5 Crore.
- Forward the received proposal for Tourism Project to the District Tourism In-charge Officer or the Program Management Unit (PMU) Division of Department of Tourism for project appraisal, as applicable. Further to the project appraisal, the District Tourism In-Charge Officer / PMU Division shall forward its Appraisal Report to District Tourism Committee. The Appraisal Report shall convey whether the project is eligible or not for the applicable incentives, subsidies or concessions under the Policy.
- Based on the Appraisal Report prepared by the District Tourism In-charge officer or the Program Management Unit (PMU) Division of Department of Tourism, as applicable, the District Tourism Committee shall sanction approval for applicable incentives, subsidies and concessions for eligible Tourism Projects where the EPC is up to INR 5 Crore.
- Facilitate approvals and sanctions from other government agencies as may be required for the implementation of Tourism Project
- Monitor the progress of implementation of approved Tourism Projects
- Resolve issues related to project implementation to avoid delays in implementation of Tourism Projects where EPC is up to INR 5 Crore

### **10.1.3. Meetings of the Committee**

The District Tourism Committee shall meet once every month or as per requirements during the Policy Period. There should be at least 2 non-governmental representatives from the travel, tourism and hospitality sector during each meeting of the District Tourism Committee.

## **10.2. Empowered Committee for Tourism**

### **10.2.1. Constitution of Committee**

The Empowered Committee for Tourism will be headed by the Hon'ble Minister for Tourism, Government of Karnataka and comprises the following members –

- Hon'ble Minister for Tourism, Government of Karnataka (Chairperson)
- Additional Chief Secretary / Principal Secretary to Government, Department of Tourism
- Additional Chief Secretary / Principal Secretary to Government, Commerce & Industries Department
- Additional Chief Secretary / Principal Secretary to Government, Urban Development Department
- Additional Chief Secretary / Principal Secretary to Government, Rural Development and Panchayat Raj Department
- Principal Secretary to Government, Infrastructure Development Department
- Principal Secretary to Government, Finance Department
- Principal Secretary to Government, Department of Information & Public Relations
- Principal Secretary to Government, Department of Youth Empowerment & Sports
- Managing Director, Karnataka State Industrial & Infrastructure Development Corporation Limited
- Principal Chief Conservator of Forest, Forest Department
- Director, Commerce & Industries Department
- Commissioner / Director, Department of AYUSH
- Chairman, Karnataka Eco-Tourism Development Board
- Chief Executive Officer, Karnataka Maritime Board
- Managing Director, Jungle Lodges and Resorts
- Managing Director, Karnataka State Tourism Development Corporation
- Managing Director, Karnataka Tourism Infrastructure Limited
- Representative from Karnataka Tourism Society
- Representative from Indian Association of Tour Operators or equivalent national-level association from travel and tourism sector
- Representative from Federation of Hotel & Restaurant Associations of India or equivalent national-level association for hotels and hospitality sector
- Director, Department of Tourism (Convener)
- Other members as required on a case-to-case basis may be co-opted as special invitees

#### **10.2.2. Roles and Responsibilities**

The Empowered Committee for Tourism, chaired by Hon'ble Minister for Tourism, Government of Karnataka shall perform the following functions for the effective implementation of the Policy –

- Receive applicable proposals for Tourism Projects where the Eligible Project Cost (EPC) is INR 5 Crore or more.
- Forward the received proposal for Tourism Project to the Program Management Unit (PMU) Division of Department of Tourism for project appraisal, as applicable. Further to the project appraisal, the PMU Division shall forward its Appraisal Report to Empowered Committee. The Appraisal Report shall convey whether the project is eligible or not for the applicable incentives, subsidies or concessions under the Policy.
- Based on the Appraisal Report prepared by the Program Management Unit (PMU) Division of Department of Tourism, the Empowered Committee shall sanction approval for applicable incentives, subsidies or concessions for eligible Tourism Projects where the EPC is INR 5 Crore or more.
- Coordinate and ensure timely issue of Government Orders by various departments
- Be the authority to interpret the Policy and the incentives, subsidies and concessions offered under the Policy
- Recommend enabling mechanisms from time to time for smooth implementation of the Policy
- Resolve issues related to project implementation to avoid delays in implementation of Tourism Projects where EPC is INR 5 Crore or more.
- On a case-to-case basis, approve tailor-made support and benefits to be extended to Mega Tourism Projects.
- Resolve any issues related to pending clearances on account of non-resolution of inter-departmental issues

- Co-opt members and stakeholders whose consent or expertise is required for sanction of approval for incentives, subsidies, and concessions for projects
- Periodically review the list of Eligible Tourism Projects and suitable inclusions / deletions / modifications may be made as per market demand and suggestions of the industry.
- Provide grants or other fiscal assistance for high-potential start-ups in the tourism sector and sanction the Department of Tourism to collaborate with said start-ups

### 10.2.3. Meetings of the Committee

The Empowered Committee for Tourism shall meet once every month or as per requirements during the Policy Period. There should be at least 2 non-governmental representatives from the travel, tourism and hospitality sector during each meeting of the Empowered Committee for Tourism.

## 11. Focus Tourism Destinations

The list of Focus Tourism Destinations identified under Karnataka Tourism Policy 2020-26 is as follows -

Sl. No.	District	Focus Tourism Destinations <sup>1</sup>
1.	Bagalkot	Aihole, Badami, Pattadakal, Kudala Sangama
2.	Ballari	Ballari, Sandur
3.	Belagavi	Belagavi, Gokak, Kittur, Saundatti
4.	Bengaluru Rural	Dobbaspeth, Doddaballapura
5.	Bengaluru Urban	N/A
6.	Bidar	Bidar, Basavakalyan
7.	Chamarajanagar	Entire District
8.	Chikkaballapur	Chikkaballapur, Gauribidanur, Muddenahalli, Nandi Hills
9.	Chikkamagaluru	Entire District
10.	Chitradurga	Chitradurga, Hiriyur
11.	Dakshina Kannada	Entire District
12.	Davangere	Bagali, Davangere, Shanthisagar, Santhebennur
13.	Dharwad	Dharwad, Hubli, Mundgod
14.	Gadag	Dambal, Gadag, Lakkundi
15.	Hassan	Entire District
16.	Haveri	Entire District
17.	Kalaburagi	Chincholi, Gangapur, Kalaburagi, Malkhed, Sannathi
18.	Kodagu	Entire District
19.	Kolar	Avani, Kolar, Kolar Gold Fields
20.	Koppal	Anegundi, Itagi, Koppal, Munirabad
21.	Mandya	Adichunchunagari, Kokkarebellur, Melukote, Srirangapatna, Shivanasamudra
22.	Mysuru	Bylakuppe, Mysore, Nanjangud, Somanathapura
23.	Raichur	Hatti, Maski, Raichur
24.	Ramanagara	Entire District
25.	Shivamogga	Entire District
26.	Tumakuru	Devarayana Durga, Madhugiri, Tumkur

<sup>1</sup> Where the name of district and FTD is the same, the FTD refers to the city / town of the same name in the district

Sl. No.	District	Focus Tourism Destinations <sup>1</sup>
27.	Udupi	Entire District
28.	Uttara Kannada	Entire District
29.	Vijayanagara	Entire District
30.	Vijayapura	Almatty, Basavana Bagewadi, Vijayapura
31.	Yadgir	Shorapur, Yadgir

The list of Focus Tourism Destinations shall be as notified by the Department from time to time. The Department shall carry out regular assessments to update the list of Focus Tourism Destinations based on the goals of the Government of Karnataka for the tourism sector. As such amendments may be made from time to time, Applicants should refer to the Department of Tourism's website for the updated list of Focus Tourism Destinations. The geographical demarcation of the Focus Tourism Destination shall be the boundary of the taluka within which the FTD is located where the FTD is a specific destination within a district or the boundary of the district where the FTD is the entire district. The decision of the District Tourism Committee / Empowered Committee for Tourism, as applicable, shall be final for determination of geographical demarcation for the Focus Tourism Destination.

## 12. Mega Tourism Projects

**Mega Tourism Project** shall mean Tourism Project with an EPC of above INR 100 Crore. The Empowered Committee has been authorized to on a case-to-case basis, approve tailor-made support and benefits to be extended to Mega Tourism Projects.

Applicants should contact Tourism Investment Facilitation Cell, Department of Tourism for any queries or support related to registration as a Tourism Project / Tourism Service Provider.

## 13. Expenses

All expenses towards the preparation and submission of the application forms and supporting documents for availing the incentive, subsidy or concession shall be borne by the Applicant for the concerned Tourism Project or by the concerned Tourism Service Provider, as applicable.

## 14. Right to Modify / Amend

1. Department of Tourism, Government of Karnataka reserves the right to add, modify or delete any part of the guidelines at any time in public interest or to ease the implementation of the policy.
2. Department of Tourism may, in appropriate cases after careful consideration of pros and cons, give relief as regard to application or non-application of any particular provision of these guidelines.
3. Department of Tourism may, if it so wishes, add any additional condition(s) or modify any existing conditions for availing of incentives, subsidies and concessions under the Karnataka Tourism Policy 2020-26.

## 15. Right to Issue Clarification

Department of Tourism, Government of Karnataka shall have the authority to issue necessary clarifications in case any clarification is required regarding implementation of these guidelines.

## 16. Rectification of Mistake

With a view to rectify any mistake apparent on the record in computation of amount of subsidy / financial assistance under the Karnataka Tourism Policy 2020-26, Department of Tourism may rectify its order and recover the excess amount, if any, along with simple interest @ 10% from such Tourism Project / Tourism Service Provider. In case of non-payment of the amount due, it will be recovered as

under Karnataka Public Moneys (Recovery of Dues) Act or other applicable acts of the Government of Karnataka.

## **17. Recovery**

The amount disbursed towards any incentive, subsidy or concession shall be recoverable forth with penal interest as decided by the authority on the following events –

- a. The Applicant has engaged in corrupt practices or fraudulent practices.
- b. If the Tourism Project goes out of commercial operation for a period exceeding 6 months at a time during the Policy Period for any reason other than events that are beyond the control of entrepreneur / management such as earthquake, floods, landslide, pandemic, fire due to reasons not attributable to project entity, terrorism, action of government agency having material adverse effect, war, hostilities, act of foreign enemy, radioactive contamination, etc.
- c. If a Tourism Project has received Capital Investment Subsidy or Interest Subsidy, it shall be mandatory for the Tourism Project to operate for at least 3 years after receiving the first instalment of the subsidy.

If any of the above-mentioned events are to occur, the Applicant for the Tourism Project shall have to return the disbursed amount with a penal interest of 10% simple interest per annum to the Department of Tourism. In case of non-payment of the amount due, it will be recovered as under Karnataka Public Moneys (Recovery of Dues) Act or other applicable acts of the Government of Karnataka. Further, the Department of Tourism shall initiate legal proceedings against Applicants found to have engaged in corrupt practices or fraudulent practices.

## **18. Interpretation**

All matters of interpretation, dispute, contention under this Policy shall be referred to Additional Chief Secretary / Principal Secretary / Secretary Tourism, Government of Karnataka. The decision taken by the Additional Chief Secretary / Principal Secretary / Secretary Tourism shall be final and binding.

## **19. Miscellaneous**

1. All Tourism Projects and Tourism Service Providers are solely liable for any liabilities or legal proceedings arising from their operations. Any approval given by the Department of Tourism towards incentives, subsidies or concessions under Karnataka Tourism Policy 2020-26 is not a substitute for any statutory approval. Sanction of approvals and / or disbursement of any incentives, subsidies, or concessions under Karnataka Tourism Policy 2020-26 shall not create any liability or obligation upon the Department of Tourism or the Government of Karnataka towards the operation and management of tourism projects. Granting incentives, subsidies or concessions under Karnataka Tourism Policy 2020-26 does not mean verification of the authenticity of products and services and shall not create any liability or responsibility upon the Department of Tourism towards means of acquisition of artefacts or items of display.
2. Applications shall be assessed on the basis of information and representations submitted by the Applicants. Department of Tourism takes no responsibility for any consequences arising from fraudulent practices or corrupt practices of the Applicant.
3. Tourism Projects and Tourism Service Providers can avail incentives, subsidies, and concessions under multiple policies of different departments of Government of Karnataka and / or Government of India. However, if the same component is claimed under different policies, the quantum is limited to the maximum of the component in any one of the Policy.
4. The total quantum of subsidies and concessions availed by a Tourism Project shall not exceed 30% of the EPC of the project.
5. Since Karnataka Tourism Policy 2020-26 has come into operation, the earlier Karnataka Tourism Policy 2015-20 has ceased to have effect. However, entities which have been sanctioned and

have partly availed the subsidies and concessions under the previous Policy shall continue to enjoy those benefits as per sanctioned orders.

## 20. Formats for Applications, Certificates and Sanction Orders

### 20.1. Formats for Applications - General

#### 20.1.1. Form for General Details of the Applicant

##### General Details the Applicant

Sl. No.	Particulars	Details
1.	Unique Application Number	(For Office Use)
2.	Purpose of application	
3.	Registration Number (as obtained from Department of Tourism)	
4.	Name of the Applicant Entity	
5.	Constitution of Applicant Entity	i. Type: _____ (Company / Partnership / Proprietorship / Trust / Association / Club / Society / HUF etc.) ii. Verification documents enclosed (as specified in Annexure 1 ): _____ (Specified documents to be enclosed)
6.	Authorized Person for Applicant Entity	i. Name: _____ ii. Designation: _____
7.	Photo of the Authorized Person	(To be enclosed)
8.	Brief description of business background and experience of Applicant (up to 60 words)	
9.	Registered office address of the Applicant	Address Line 1: _____ Address Line 2: _____ Street: _____ City / Town / Village: _____ Taluka: _____ District: _____ Pin Code: _____ State: _____
10.	Full address for communication (if different from registered office address)	Address Line 1: _____ Address Line 2: _____ Street: _____ City / Town / Village: _____ Taluka: _____ District: _____ Pin Code: _____ State: _____
11.	Contact details for communication	Telephone Number: _____ Mobile Number: _____ Email Address: _____
12.	Bank Details for Applicant	i. Bank Name: _____ ii. Branch Name: _____ iii. Branch Address: _____ iv. Branch IFSC Code: _____ v. Account Number (for NEFT): _____ vi. Name of Account Holder: _____ vii. Cancelled cheque enclosed: Yes / No
13.	Other relevant information	

*Note: All the supporting documents related to the details of particulars provided above should be enclosed.*

**Declaration by Applicant**

*(to be provided on letterhead of applicant)*

I/we, \_\_\_\_\_ (full name) at present \_\_\_\_\_ (designation) of M/s \_\_\_\_\_ (name of Applicant) do hereby solemnly affirm and declare that the particulars stated above in the application to avail of [Assistance for Sustainability Initiatives / Marketing Development Assistance] are true and correct to the best of my knowledge, information and belief.

In case any of the statement / information furnished in the application or document are found to be wrong or incorrect or misleading, I do hereby bind myself and my applicant entity to pay to the Government on demand the full amount received as subsidy / financial assistance in respect of the above-mentioned purpose along with a penal interest of 10% simple interest per annum to the Department of Tourism within 7 (seven) days of the demand made to me in writing.

I have read and understood all the terms and conditions mentioned in the Karnataka Tourism Policy 2020-26 and hereby agree to abide by them. I further confirm that I shall abide by the same and such other conditions as may be laid down time to time by the Department of Tourism under Karnataka Tourism Policy 2020-26.

Signature(s)

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

(With seal of Applicant)

Place:

Date:

## 20.2. Formats for Applications for Assistance for Sustainability Initiatives

### 20.2.1. Pro Forma for Application Form for Assistance for Sustainability Initiatives

#### Application for Assistance for Sustainability Initiatives

Sl. No.	Particulars	Details																
1.	Unique Application Number	(For Office Use)																
2.	Registration Number for Tourism Project (as obtained from Department of Tourism)																	
3.	Name of Tourism Project																	
4.	Type of Tourism Project (Refer Section 3 for list of Eligible Tourism Projects)																	
5.	Brief description about Project (up to 100 words)																	
6.	Details of Location of the Project	i. Address Line 1: _____ ii. Address Line 2: _____ iii. Street: _____ iv. City / Town / Village: _____ v. Hobli: _____ vi. Taluka: _____ vii. District: _____ viii. Pin Code: _____ ix. State: _____ x. Building Number / Ward Number of local body: _____ xi. Name of local body: _____ xii. Name of block: _____ xiii. Latitude: _____ xiv. Longitude: _____																
7.	Nearby Tourist Spots	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Tourist Spots</th><th>Distance</th><th>Tourism Theme</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td></tr> <tr> <td>3</td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Tourist Spots	Distance	Tourism Theme	1				2				3			
Sl. No.	Tourist Spots	Distance	Tourism Theme															
1																		
2																		
3																		
8.	Incentive, subsidy or concession or any other financial assistance previously availed for Tourism Project under any other scheme / policy of Government of Karnataka or Government of India	Total amount of financial assistance received to date: _____  Details of financial assistance received: (particulars to be provided for every financial assistance from government sources) i. Scheme / Policy: _____ ii. Amount of assistance received: _____ iii. Supporting documents: _____ (to be enclosed)																
9.	Details of sustainability initiative undertaken	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Particulars</th><th>Details</th></tr> </thead> <tbody> <tr> <td>1.</td><td>Type of Measure</td><td>Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures</td></tr> </tbody> </table>	Sl. No.	Particulars	Details	1.	Type of Measure	Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures										
Sl. No.	Particulars	Details																
1.	Type of Measure	Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures																

Sl. No.	Particulars	Details				
		2.	Details of method adopted			
		3.	Benefit due to undertaking sustainability initiative		(Storage capacity, amount of water saved annually, power generated, amount and type of pollution controlled or prevented, reduction in carbon footprint, etc.)	
10.	Permission / Clearance / NOC / Approval from other relevant Departments	i. Pollution Control Board Certificate, if applicable ( <i>to be enclosed</i> ) ii. Other documents ( <i>Please specify and enclose specified documents</i> )				
11.	Photos of completed sustainability initiative from 3 different angles	i. Details of Photos ( <i>photos to be enclosed</i> )				
		Sl. No.	Photo Id	Particulars of Photo	Latitude	Longitude
		1				
		2				
		3				
12.	Total Project Cost as certified by Chartered Engineer / Valuer and as on the date of commencement of commercial operation  <i>Note: Chartered Engineer / Valuer must have at least 3 years of experience</i>	i. Total Cost: INR _____ ii. Registration document for Chartered Engineer / Valuer: _____ ( <i>to be enclosed</i> )				
13.	Proof of payment	The above details of payments must be supported by the duly self-attested copies of invoices and receipt of payments made towards establishment of measures for [ <i>Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures</i> ].				
14.	Incentive, subsidy or concession or any other financial assistance previously availed for Tourism Project under any other scheme / policy of Government of Karnataka or Government of India	Total amount of financial assistance received to date: _____  Details of financial assistance received: ( <i>particulars to be provided for every financial assistance from government sources</i> ) i. Scheme / Policy: _____ ii. Amount of assistance received: _____ iii. Supporting documents: _____ ( <i>documents to be listed here and copies to be enclosed</i> )				
15.	Other relevant information					

*Note: All the supporting documents related to the details of particulars provided above should be enclosed.*

**Declaration by Applicant**

*(to be provided on letterhead of applicant)*

I, \_\_\_\_\_ (full name) at present \_\_\_\_\_ (designation) of M/s \_\_\_\_\_ (name of Applicant) hereby state that I/we have undertaken the establishment of [Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures] at Tourism Project named \_\_\_\_\_ (name of tourism project) at \_\_\_\_\_ (location).

I/we do hereby solemnly affirm and declare that the particulars stated above in the application are true and correct to the best of my knowledge, information and belief. In case I / we have been found to be engaging in corrupt practices or fraudulent practices, I do hereby bind myself and my applicant entity to pay to the Government on demand the full amount received as subsidy / financial assistance in respect of the above-mentioned purpose along with a penal interest of 10% simple interest per annum within 7 (seven) days of the demand made to me in writing. Further, I/we understand that legal proceedings may be initiated against applicants who are found to have engaged in corrupt practices or fraudulent practices.

I have read and understood all the terms and conditions mentioned in the Karnataka Tourism Policy 2020-26 and hereby agree to abide by them. I further confirm that I shall abide by the same and such other conditions as may be laid down time to time under Karnataka Tourism Policy 2020-26.

Signature(s)

Name:

Designation:

(With seal of Applicant)

Place:

Date:

## 20.3. Formats for Applications for Marketing Development Assistance

### 20.3.1. Application for In-Principle Approval

#### **Application for In-Principle Approval for Marketing Development Assistance under Karnataka Tourism Policy 2020-26**

Sl. No.	Particulars	Details																				
1.	Unique Application Number	(For Office Use)																				
2.	Purpose of application (select one as applicable)	Marketing Development Assistance for [Production of Publicity Material / Participation in National-level Domestic Event / Participation in International Event / Participation in Roadshows organized/sponsored by Karnataka Tourism]																				
3.	Registration Number for Tourism Project (as obtained from Department of Tourism)																					
4.	Name of Tourism Service Provider																					
5.	Brief description about Tourism Services provided by Applicant (up to 100 words)																					
6.	Details of Incentive, subsidy or concession or any other financial assistance previously availed for Tourism Project under any other scheme / policy of Government of Karnataka or Government of India	<p>Total amount of financial assistance received to date: _____</p> <p>Details of financial assistance received: (particulars to be provided for every financial assistance from government sources)</p> <p>i. Scheme / Policy: _____</p> <p>ii. Amount of assistance received: _____</p> <p>iii. Supporting documents: _____ (to be enclosed)</p>																				
<b>Option 1: Production of Publicity Material</b>																						
7.	Names of the festivals / events / activities sponsored or organized by Department of Tourism or its undertakings where publicity material shall be used by Applicant	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Name of Event / Festival / Activity</th><th>Dates for Event / Festival / Activity</th><th>Location of Event / Festival / Activity</th><th>Business Sector for Event / Festival / Activity</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td><td></td></tr> <tr> <td>3</td><td></td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Name of Event / Festival / Activity	Dates for Event / Festival / Activity	Location of Event / Festival / Activity	Business Sector for Event / Festival / Activity	1					2					3				
Sl. No.	Name of Event / Festival / Activity	Dates for Event / Festival / Activity	Location of Event / Festival / Activity	Business Sector for Event / Festival / Activity																		
1																						
2																						
3																						
8.	Details of Publicity Material Details of publicity material (brochure, product catalogue, information handouts, etc.) proposed to be produced	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Type of Publicity Material</th><th>Description</th><th>Unit</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td></tr> <tr> <td>4</td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Type of Publicity Material	Description	Unit	1				2				4							
Sl. No.	Type of Publicity Material	Description	Unit																			
1																						
2																						
4																						
9.	Quotation for Cost of printing / publishing of publicity material from at least 3 different printers <i>Note: Marketing Development Assistance shall be calculated on</i>	Name of Printer																				
		Sl. No.	Type of Publicity Material	Unit	Rate	Quantity	Cost (Quantity x Rate)															
		1																				
		2																				

Sl. No.	Particulars	Details																				
	lowest quotation subject to the upper ceiling.	<table border="1"> <tr> <td>3</td><td></td><td></td><td></td><td></td><td></td></tr> <tr> <td colspan="5" style="text-align: right;"><b>Total Cost</b></td><td></td></tr> </table> <p>(Submit a copy of the quotations from a minimum of three printers)</p>	3						<b>Total Cost</b>													
3																						
<b>Total Cost</b>																						
<b>Option 2: Participation in National-level Domestic Event</b>																						
10.	Details of Event	Name: _____ Type: Fair / Exhibition / Mart / Others (to be specified) Location: _____ Start Date: _____ End Date: _____ Target Sectors: _____																				
11.	Cost of rental of stall / space at the Event <i>Note: Marketing Development Assistance shall be calculated subject to the upper ceiling.</i>	_____ (supporting documents to be enclosed)																				
<b>Option 3: Participation in International Event</b>																						
12.	Details of Event	Name: _____ Type: Fair / Exhibition / Mart / Others (to be specified) Location: _____ Start Date: _____ End Date: _____ Target Sectors: _____																				
13.	Cost of rental of stall / space at the Event <i>Note: Marketing Development Assistance shall be calculated subject to the upper ceiling</i>	_____ (supporting documents to be enclosed)																				
<b>Option 4: Participation in Roadshows organized / sponsored by Karnataka Tourism</b>																						
14.	Details of representative who will participate in Roadshows organized / sponsored by Karnataka Tourism	Name: _____ Designation: _____																				
15.	Details of departure from India	Date: _____ From: _____ To: _____																				
16.	Date of return to India	Date: _____ From: _____ To: _____																				
17.	Details of roadshows that representative shall attend	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Country</th><th>City</th><th>Dates</th></tr> </thead> <tbody> <tr><td>1</td><td></td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td><td></td></tr> <tr><td>4</td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Country	City	Dates	1				2				3				4			
Sl. No.	Country	City	Dates																			
1																						
2																						
3																						
4																						
18.	Expected cost of travel <i>Note: Marketing Development Assistance shall be calculated subject to the upper ceiling</i>	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>From</th><th>To</th><th>Mode</th><th>Cost</th></tr> </thead> <tbody> <tr><td>1</td><td></td><td></td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	From	To	Mode	Cost	1					2					3				
Sl. No.	From	To	Mode	Cost																		
1																						
2																						
3																						
19.	Incentive, subsidy or concession or any other financial assistance previously availed for Applicant	Total amount of financial assistance received to date: _____																				

Sl. No.	Particulars	Details
	under any other scheme / policy of Government of Karnataka or Government of India	Details of financial assistance received: <i>(particulars to be provided for every financial assistance from government sources)</i> i. Scheme / Policy: _____ ii. Amount of assistance received: _____ iii. Supporting documents: _____ <i>(documents to be listed here and copies to be enclosed)</i>
20.	Other relevant information	

*Note: All the supporting documents related to the details of particulars provided above should be enclosed.*

**Declaration by Applicant**

*(to be provided on letterhead of applicant)*

I, \_\_\_\_\_ (full name) at present \_\_\_\_\_ (designation) of M/s \_\_\_\_\_ (name of Applicant) hereby state that I/we intend to participate in the event(s) named \_\_\_\_\_ (name of event / fair / exhibition / mart / roadshow / festival / activity) at \_\_\_\_\_ (location). In this regard, I/we am/are seeking Marketing Development Assistance for *[Production of Publicity Material / Participation in National-level Domestic Event / Participation in International Event / Participation in Roadshows organized/sponsored by Karnataka Tourism]*.

I/we hereby undertake that I/we have not claimed or received any financial assistance for production of publicity material for the said event / fair / exhibition / mart / roadshow / festival / activity or for participation in the said event / fair / exhibition / mart / roadshow / festival / activity from any other Central Government / State Government / Public Sector Undertaking or any other Government Agency in India

I/we do hereby solemnly affirm and declare that the particulars stated above in the application are true and correct to the best of my knowledge, information and belief. In case I / we have been found to be engaging in corrupt practices or fraudulent practices, I do hereby bind myself and my applicant entity to pay to the Government on demand the full amount received as subsidy / financial assistance in respect of the above-mentioned purpose along with a penal interest of 10% simple interest per annum to the Department of Tourism within 7 (seven) days of the demand made to me in writing. Further, I/we understand that the Department of Tourism may initiate legal proceedings against applicants who are found to have engaged in corrupt practices or fraudulent practices.

I have read and understood all the terms and conditions mentioned in the Karnataka Tourism Policy 2020-26 and hereby agree to abide by them. I further confirm that I shall abide by the same and such other conditions as may be laid down time to time by the Department of Tourism under Karnataka Tourism Policy 2020-26.

Signature(s)

Name:

Designation:

(With seal of Applicant)

Place:

Date:

**20.3.2. Application Form for Final Approval for Marketing Development Assistance****Application for Final Approval for Marketing Development Assistance under Karnataka Tourism Policy 2020-26**

Sl. No.	Particulars	Details																										
1.	Unique Application Number	(as provided during In-Principle Approval)																										
2.	Purpose of application (select one as applicable)	Marketing Development Assistance for [Production of Publicity Material / Participation in National-level Domestic Even / Participation in International Event / Participation in Roadshows organized/sponsored by Karnataka Tourism]																										
3.	Registration Number for Tourism Project (as obtained from Department of Tourism)																											
4.	Name of Tourism Service Provider																											
5.	Brief description about Tourism Services provided by Applicant (up to 100 words)																											
6.	Details of Incentive, subsidy or concession or any other financial assistance previously availed for Tourism Project under any other scheme / policy of Government of Karnataka or Government of India	<p>Total amount of financial assistance received to date: _____</p> <p>Details of financial assistance received: (particulars to be provided for every financial assistance from government sources)</p> <p>i. Scheme / Policy: _____</p> <p>ii. Amount of assistance received: _____</p> <p>iii. Supporting documents: _____ (to be enclosed)</p>																										
<b>Option 1: Production of Publicity Material</b>																												
7.	Names of the festivals / events / activities sponsored or organized by Department of Tourism or its undertakings where publicity material was used by Applicant	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Name of Event / Festival / Activity</th><th>Dates for Event / Festival / Activity</th><th>Location of Event / Festival / Activity</th><th>Business Sector for Event / Festival / Activity</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td><td></td></tr> <tr> <td>3</td><td></td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Name of Event / Festival / Activity	Dates for Event / Festival / Activity	Location of Event / Festival / Activity	Business Sector for Event / Festival / Activity	1					2					3										
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8.	Details of Publicity Material Details of publicity material (brochure, product catalogue, information handouts, etc.) produced	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Type of Publicity Material</th><th>Description</th><th>Unit</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td></tr> <tr> <td>3</td><td></td><td></td><td></td></tr> <tr> <td>4</td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Type of Publicity Material	Description	Unit	1				2				3				4									
Sl. No.	Type of Publicity Material	Description	Unit																									
1																												
2																												
3																												
4																												
(Samples of printed / published material to be enclosed)																												
9.	Cost of printing / publishing of publicity material <i>Note: Marketing Development Assistance shall be calculated on lowest quotation subject to the upper ceiling.</i>	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Type of Publicity Material</th><th>Unit</th><th>Rate</th><th>Quantity</th><th>Cost (Quantity x Rate)</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td><td></td><td></td></tr> <tr> <td>3</td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Type of Publicity Material	Unit	Rate	Quantity	Cost (Quantity x Rate)	1						2						3							
Sl. No.	Type of Publicity Material	Unit	Rate	Quantity	Cost (Quantity x Rate)																							
1																												
2																												
3																												

Sl. No.	Particulars	Details
		<b>Total Cost</b>
10.	Proof of payment	<i>Duly self-attested copies of invoices and receipt of payments made towards printing / publishing of publicity material to be enclosed</i>
<b>Option 2: Participation in National-level Domestic Event</b>		
11.	Details of Event	Name: _____ Type: Fair / Exhibition / Mart / Others (to be specified) Location: _____ Start Date: _____ End Date: _____ Target Sectors: _____
12.	Cost of rental of stall / space at the Event <i>Note: Marketing Development Assistance shall be calculated on lowest quotation subject to the upper ceiling.</i>	_____
13.	Proof of payment	<i>Duly self-attested copies of invoices and receipt of payments made towards rental of stall / space to be enclosed</i>
<b>Option 3: Participation in International Event</b>		
14.	Details of Event	Name: _____ Type: Fair / Exhibition / Mart / Others (to be specified) Location: _____ Start Date: _____ End Date: _____ Target Sectors: _____
15.	Cost of rental of stall / space at the Event <i>Note: Marketing Development Assistance shall be calculated on lowest quotation subject to the upper ceiling.</i>	_____
16.	Proof of payment	<i>Duly self-attested copies of invoices and receipt of payments made towards rental of stall / space to be enclosed</i>
<b>Option 4: Participation in Roadshows organized / sponsored by Karnataka Tourism</b>		
17.	Details of representative who participated in Roadshows organized / sponsored by Karnataka Tourism	Name: _____ Designation: _____
18.	Details of departure from India	Date: _____ From: _____ To: _____ Flight No: _____ Airline: _____ Class travelled: _____ Ticket Number: _____ Proof of travel: _____ (to be enclosed)

Sl. No.	Particulars	Details																								
19.	Other air / rail undertaken (all applicable air / rail travel to be listed)	Date: _____ From: _____ To: _____ Flight No / Train No: _____ Airline / Railway: _____ Class travelled: _____ Ticket Number: _____ Proof of travel: _____ (to be enclosed)																								
20.	Date of return to India	Date: _____ From: _____ To: _____ Flight No: _____ Airline: _____ Class travelled: _____ Ticket Number: _____ Proof of travel: _____ (to be enclosed)																								
21.	Details of roadshows that representative attended	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Country</th><th>City</th><th>Dates</th></tr> </thead> <tbody> <tr><td>1</td><td></td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td><td></td></tr> <tr><td>4</td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Country	City	Dates	1				2				3				4							
Sl. No.	Country	City	Dates																							
1																										
2																										
3																										
4																										
22.	Expenditure incurred on travel expenses by air from India to any other country and/or by air/rail from one country to another country abroad	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>From</th><th>To</th><th>Mode</th><th>Class</th><th>Cost</th></tr> </thead> <tbody> <tr><td>1</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	From	To	Mode	Class	Cost	1						2						3					
Sl. No.	From	To	Mode	Class	Cost																					
1																										
2																										
3																										
23.	Proof of payment	<i>Duly self-attested copies of invoices and receipt of payments made towards travel expenses by air from India to any other country and/or by air/rail from one country to another country abroad to be enclosed</i>																								
24.	Other relevant information																									

*Note: All the supporting documents related to the details of particulars provided above should be enclosed.*

**Declaration by Applicant**

*(to be provided on letterhead of applicant)*

I, \_\_\_\_\_ (full name) at present \_\_\_\_\_ (designation) of M/s \_\_\_\_\_ (name of Applicant) hereby state that I/we have participated in the event(s) named \_\_\_\_\_ (name of event / fair / exhibition / mart / roadshow / festival / activity) at \_\_\_\_\_ (location). In this regard, I/we am/are seeking Marketing Development Assistance for [Production of Publicity Material / Participation in National-level Domestic Event / Participation in International Event / Participation in Roadshows organized/sponsored by Karnataka Tourism].

I/we hereby undertake that I/we have not claimed or received any financial assistance for production of publicity material for the said event / fair / exhibition / mart / roadshow / festival / activity or for participation in the said event / fair / exhibition / mart / roadshow / festival / activity from any other Central Government / State Government / Public Sector Undertaking or any other Government Agency in India

I/we do hereby solemnly affirm and declare that the particulars stated above in the application are true and correct to the best of my knowledge, information and belief. In case I / we have been found to be engaging in corrupt practices or fraudulent practices, I do hereby bind myself and my applicant

entity to pay to the Government on demand the full amount received as subsidy / financial assistance in respect of the above-mentioned purpose along with a penal interest of 10% simple interest per annum to the Department of Tourism within 7 (seven) days of the demand made to me in writing. Further, I/we understand that the Department of Tourism may initiate legal proceedings against applicants who are found to have engaged in corrupt practices or fraudulent practices.

I have read and understood all the terms and conditions mentioned in the Karnataka Tourism Policy 2020-26 and hereby agree to abide by them. I further confirm that I shall abide by the same and such other conditions as may be laid down time to time by the Department of Tourism under Karnataka Tourism Policy 2020-26.

Signature(s)

Name:

Designation:

(With seal of Applicant)

Place:

Date:

**20.3.3. Format for Event Report for Participation in Tourism, Travel or Hospitality Related Event****Format for Event Report for Participation in Tourism, Travel or Hospitality Related Event**

Sl. No.	Particulars	Details																				
1.	Unique Application Number	(as provided during In-Principle Approval)																				
2.	Registration Number for Applicant (as obtained from Department of Tourism)																					
3.	Name of Tourism Service Provider																					
4.	Details of Event	Name: _____ Type: Fair / Exhibition / Mart / Others (to be specified) Location: _____ Start Date: _____ End Date: _____ Target Sectors: _____																				
5.	Details of tour operators / travel agents / tourism service providers met during the event	<table border="1"> <thead> <tr> <th>Sl. No.</th><th>Name</th><th>Tourism Service Offered</th><th>Comments</th></tr> </thead> <tbody> <tr> <td>1</td><td></td><td></td><td></td></tr> <tr> <td>2</td><td></td><td></td><td></td></tr> <tr> <td>3</td><td></td><td></td><td></td></tr> <tr> <td>4</td><td></td><td></td><td></td></tr> </tbody> </table>	Sl. No.	Name	Tourism Service Offered	Comments	1				2				3				4			
Sl. No.	Name	Tourism Service Offered	Comments																			
1																						
2																						
3																						
4																						
6.	Photographs of Stall / Space of the Tourism Service Provider	(To be enclosed)																				
7.	Outcome of participation (describe in about 250 words)																					
8.	Recommendation / suggestion for promotion of tourism based on interaction with tour operator / travel agents etc.																					
9.	Other relevant information																					

*Note: All the supporting documents related to the details of particulars provided above should be enclosed.*

**Declaration by Applicant**

*(to be provided on letterhead of applicant)*

I/we do hereby solemnly affirm and declare that the particulars stated above in the application are true and correct to the best of my knowledge, information and belief.

Signature(s)

Name:

Designation:

(With seal of Applicant)

Place:

Date:

**20.3.4. Format for Tour Report for Participation in Roadshows organized / sponsored by Karnataka Tourism****Format for Tour Report for Participation in Roadshows organized / sponsored by Karnataka Tourism**

Sl. No.	Particulars	Details				
1.	Unique Application Number	(as provided by Tourism Committee / Department of Tourism Website)				
2.	Registration Number for Tourism Project (as obtained from Department of Tourism)					
3.	Name of Tourism Service Provider					
4.	Details of Representative who participated in Roadshows organized / sponsored by Karnataka Tourism	Name: _____ Designation: _____				
5.	Details of roadshows attended	Sl. No.	Country	City	Dates	
		1				
		2				
		3				
		4				
6.	Details of tour operators / travel agents / tourism service providers met during the roadshows	Sl. No.	Location of Roadshow	Name	Tourism Service Offered	Comments
		1				
		2				
		3				
		4				
7.	Photographs of event	(To be enclosed)				
8.	Outcome of participation (describe in about 250 words)					
9.	Recommendation / suggestion for promotion of tourism based on interaction with tour operator / travel agents etc.					
10.	Other relevant information					

*Note: All the supporting documents related to the details of particulars provided above should be enclosed.*

**Declaration by Applicant**

*(to be provided on letterhead of applicant)*

I/we do hereby solemnly affirm and declare that the particulars stated above in the application are true and correct to the best of my knowledge, information and belief.

Signature(s)

Name:

Designation:

(With seal of Applicant)

Place:

Date:

## 20.4. Formats for Sanction Orders

### 20.4.1. Sanction Order for Assistance for Sustainability Initiatives

No. \_\_\_\_\_

Office of the \_\_\_\_\_

Dated: \_\_\_\_\_

#### **Sanction Order for Assistance for Sustainability Initiatives under Karnataka Tourism Policy 2020-26**

**Subject:** Issue of sanctioning assistance for sustainability initiatives for \_\_\_\_\_ project

**Reference:**

1. Government Order No. TOR 135 TDB 2020, dated 18.09.2020
2. Government Order No. TOR 135 TDB 2020 dated 28.09.2021
3. Unique Application Number \_\_\_\_\_ dated \_\_\_\_\_

\*\*\*\*\*

M/s \_\_\_\_\_ represented by Sri/ Smt. \_\_\_\_\_ is a legal entity of the type \_\_\_\_\_ (type of legal entity). The applicant is registered with the Department of Tourism vide Registration Number \_\_\_\_\_. The applicant has undertaken the establishment of measures for sustainability viz. \_\_\_\_\_ (eligible Measure under Assistance for Sustainability Initiatives) for tourism project named \_\_\_\_\_ (name of project) of category \_\_\_\_\_ (project category) at \_\_\_\_\_ (location).

The particulars given by the applicant were verified with the available voucher / records / supporting documents and information furnished by the applicant. For the establishment of measures for sustainability viz. \_\_\_\_\_ (eligible Measure under Assistance for Sustainability Initiatives), the applicant took effective steps as contemplated in the terms and conditions for Assistance for Sustainability Initiatives under the Karnataka Tourism Policy 2020-26 and its operational guidelines.

The total cost of this measure for which financial assistance is admissible is INR \_\_\_\_\_. The applicant is eligible for 50% of capital cost for undertaking measure subject to a maximum of INR 1,00,000/- (Rupees One Lakh Only), i.e., for financial assistance of INR \_\_\_\_\_.

The particulars given by the applicant were verified with the available information and supporting documents furnished by the applicant. If found that the financial assistance has been obtained by furnishing incomplete or false documentation, or if the applicant has been found to be indulging in corrupt practices or fraudulent practices or the tourism project fails to abide by the terms and conditions set forth in the Karnataka Tourism Policy 2020-26 and its operational guidelines, recovery shall be initiated as per the Karnataka Tourism Policy 2020-26 and its operational guidelines.

The certificate is issued as per Government notification cited at reference above.

The sanctioned incentive will be released to the bank account of M/s \_\_\_\_\_ through NEFT/RTGS.

**Deputy Commissioner,  
(District Name)**

To,

M/s \_\_\_\_\_

Copy to,

1. Director, Department of Tourism
2. \_\_\_\_\_
3. \_\_\_\_\_
4. Office copy



**20.4.2. Sanction Order for In-Principle Approval for Marketing Development Assistance**

No. \_\_\_\_\_

Office of the \_\_\_\_\_

Dated: \_\_\_\_\_

**Sanction Order for In-Principle Approval for Marketing Development Assistance  
under Karnataka Tourism Policy 2020-26**

**Subject:** Issue of sanctioning in-principle approval for \_\_\_\_\_ Promotional Activity under Marketing Development Assistance

**Reference:**

1. Government Order No. TOR 135 TDB 2020, dated 18.09.2020
2. Government Order No. TOR 135 TDB 2020 dated 28.09.2021
3. Unique Application Number \_\_\_\_\_ dated \_\_\_\_\_

\*\*\*\*\*

M/s \_\_\_\_\_ represented by Sri/ Smt. \_\_\_\_\_ is a legal entity of the type \_\_\_\_\_ (type of legal entity). The applicant is registered with the Department of Tourism vide Registration Number \_\_\_\_\_. The applicant has proposed to undertake promotional activity of category \_\_\_\_\_ (promotional activity category eligible under Marketing Development Assistance) at the following events to promote Karnataka Tourism –

1. \_\_\_\_\_
2. \_\_\_\_\_

The application is approved in principle for marketing development assistance as per Karnataka Tourism Policy 2020-26 for undertaking promotional activity of category \_\_\_\_\_ (promotional activity category eligible under Marketing Development Assistance) at the following events to promote Karnataka Tourism –

1. \_\_\_\_\_
2. \_\_\_\_\_

The estimated cost for undertaking the promotional activity is INR \_\_\_\_\_ and upon successful undertaking of the promotional activity, the applicant shall be eligible for financial assistance under Marketing Development Assistance as per Karnataka Tourism Policy 2020-26.

The necessary clearances, permissions, and approvals may be obtained as required by law before and after undertaking the promotional activity to claim eligible incentives under Karnataka Tourism Policy 2020-26. This approval is valid for a period of one year from the date of issue of this order.

The particulars given by the applicant were verified with the available information and supporting documents furnished by the applicant. If found that the approval has been obtained by furnishing incomplete or false documentation or if the applicant has been found to be indulging in corrupt practices or fraudulent practices, this approval gets cancelled automatically. This approval does not guarantee the financial assistance unless the applicant adheres to the guidelines issued by Department of Tourism, Government of Karnataka from time to time.

**Director,  
Department of Tourism,  
Government of Karnataka**

To,

M/s \_\_\_\_\_

Copy to,

1. \_\_\_\_\_

2. \_\_\_\_\_
3. Office copy

#### 20.4.3. Sanction Order for Final Approval for Approval for Marketing Development Assistance

No. \_\_\_\_\_

Office of the \_\_\_\_\_

Dated: \_\_\_\_\_

##### **Sanction Order for Final Approval for Approval for Marketing Development Assistance under Karnataka Tourism Policy 2020-26**

**Subject:** Issue of sanctioning final approval for \_\_\_\_\_ Promotional Activity under Marketing Development Assistance being approved

**Reference:**

1. Government Order No. TOR 135 TDB 2020, dated 18.09.2020
2. Government Order No. TOR 135 TDB 2020 dated 28.09.2021
3. Unique Application Number \_\_\_\_\_ dated \_\_\_\_\_

\*\*\*\*\*

M/s \_\_\_\_\_ represented by Sri/ Smt. \_\_\_\_\_ is a legal entity of the type \_\_\_\_\_ (type of legal entity). The applicant is registered with the Department of Tourism vide Registration Number \_\_\_\_\_. The applicant has undertaken promotional activity of category \_\_\_\_\_ (promotional activity category eligible under Marketing Development Assistance) at the following events to promote Karnataka Tourism –

1. \_\_\_\_\_
2. \_\_\_\_\_

The particulars given by the applicant were verified with the available voucher / records / supporting documents and information furnished by the applicant. For the promotional activity of category \_\_\_\_\_ (promotional activity category eligible under Marketing Development Assistance), the applicant took effective steps as contemplated in the terms and conditions for Marketing Development Assistance under the Karnataka Tourism Policy 2020-26 and its operational guidelines.

The total cost of the promotional activity for which financial assistance is admissible is INR \_\_\_\_\_. The applicant is eligible for \_\_\_\_\_% of \_\_\_\_\_ (type of financial assistance) financial assistance of INR \_\_\_\_\_. It is further certified that the concerned applicant has substantially conducted the promotional activity \_\_\_\_\_ (promotional activity category eligible under Marketing Development Assistance) as per Karnataka Tourism Policy 2020-26.

The particulars given by the applicant were verified with the available information and supporting documents furnished by the applicant. If found that the financial assistance has been obtained by furnishing incomplete or false documentation, or if the applicant has been found to be indulging in corrupt practices or fraudulent practices or the tourism project fails to abide by the terms and conditions set forth in the Karnataka Tourism Policy 2020-26 and its operational guidelines, the Department of Tourism shall initiate recovery as per the Karnataka Tourism Policy 2020-26 and its operational guidelines.

The certificate is issued as per Government notification cited at reference above.

The sanctioned incentive will be released to the bank account of M/s \_\_\_\_\_ through NEFT/RTGS as per the seniority maintained in Department of Tourism.

**Director,  
Department of Tourism,  
Government of Karnataka**

To,

M/s \_\_\_\_\_

Copy to,

1. \_\_\_\_\_
2. \_\_\_\_\_
3. Office copy

## 20.5. Formats for Certificates and Undertakings

### 20.5.1. Chartered Engineer / Valuer Certificate for Expenditure towards Sustainability Initiatives

#### **Certificate from Chartered Engineer / Valuer for Expenditure towards Sustainability Initiatives**

*(Note: Chartered Engineer / Valuer must have at least 3 years of experience)*

Certified that M/s \_\_\_\_\_ has undertaken establishment of measures for [Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures] at Tourism Project named \_\_\_\_\_ (name) at \_\_\_\_\_ (location).

The Tourism Project has completed the establishment of the measures for [Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures] and has incurred a total expenditure of INR \_\_\_\_\_ (amount in words and figures) towards the purchase of equipment for establishment of the said

The inspection / verification for the Tourism Project was carried out on [dd / mm / yyyy]

#### **A. Details of Payment**

The details and cost incurred for procurement of equipment for [Water conservation and harvesting / Adopting renewable energy sources / Adopting pollution control measures] is as under –

Note: Details for only one measure to be provided

Sl. No.	Type of Measure	Details of Equipment Procured for Measure	Certifying Organization	Expenditure for procurement of equipment for (in words and figures)
1.	Water conservation and harvesting			₹
2.	Adopting renewable energy sources			₹
3.	Adopting pollution control measures			₹

#### **B. Details of Chartered Engineer / Valuer**

Sl. No.	Particulars	Details
1.	Name of Chartered Engineer / Valuer	
2.	Details of Registration	Registration Number: _____ Date of Registration: _____ Supporting documents: _____ (to be enclosed)
3.	Details of Membership with Professional Association / Institute	Name of Association / Institute: _____ Membership Number: _____ Supporting documents: _____ (to be enclosed)
4.	Years of Experience	__ Years Supporting documents: _____ (to be enclosed)

**CERTIFICATION**

I/we certify that the information furnished above is true and correct to the best of my knowledge and belief.

Date of Issue of Certificate:

Place:

Signature

Name: \_\_\_\_\_

Registration Number: \_\_\_\_\_

Membership Number: \_\_\_\_\_

Unique Code of Chartered Engineer / Valuer: \_\_\_\_\_

Address: \_\_\_\_\_

Seal: \_\_\_\_\_

## 21. Annexures

### Annexure 1 Verification Documents to be Submitted for various types of Applicant

Sl. No.	Type of Applicant	List of Verification Documents
1.	Sole Proprietorship	i. Registration certificate ii. Certificate / License issued by Municipal Authorities under Shop and Establishment Act iii. GST registration certificate of Proprietorship iv. PAN of the Proprietor
2.	Partnership Firm	i. Registration Certificate ii. Partnership Deed iii. PAN of the Partnership Firm iv. GST registration certificate of Partnership Firm i. Power of Attorney authorizing the individual submitting the application
3.	Limited Liability Partnership (LLP)	i. Certificate of Incorporation ii. Copy of LLP Agreement iii. PAN of LLP iv. GST registration certificate of LLP v. Power of Attorney authorizing the individual submitting the application
4.	Company (Private Limited or Public Limited)	i. Certificate of Incorporation ii. Memorandum & Articles of Association iii. PAN of Company iv. GST registration certificate of Company v. Power of Attorney / Board Resolution authorizing the individual submitting the application
5.	Trust / Association / Club / Society	i. Copy of registration certificate with competent authority in India ii. Declaration of Trust / Bye law of Trust / Association / Club / Society, as applicable iii. PAN of Trust / Association / Club / Society, as applicable iv. GST registration certificate of Trust / Association / Club / Society, as applicable v. Power of Attorney authorizing the individual submitting the application
6.	Hindu Undivided Family (HUF)	i. PAN of HUF ii. Deed of declaration of HUF iii. Identity proof of Karta / Existing authorized signatories iv. GST registration certificate of HUF

**Note:**

1. Unless specified otherwise, all of the documents must be submitted by the Applicant

**Annexure 2 Government Order TOR 13 TDB 2021, Bangalore dated 31.01.2021****ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ನಡವಳಿಗಳು**

**ವಿಷಯ:** ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ಹೂಡಿಕೆ ಸೌಲಭ್ಯ ಕೋಶ ಸ್ಥಾಪಿಸುವ ಕುರಿತು.

**ಓದಲಾಗಿದೆ:** 1. ಸರ್ಕಾರದ ಆದೇಶ ಸಂಖ್ಯೆ: ಟಿಓಆರ್/135/ಟಿಡಿಬಿ/2020, ದಿನಾಂಕ:18.09.2020.  
2. ನಿರ್ದೇಶಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ ರವರ ಪತ್ರ ಸಂಖ್ಯೆ: ಪ್ರಇ/ಯೋ-4/40/2020-21/1773, ದಿನಾಂಕ 04.01.2021

**ಪ್ರಸ್ತಾವನೆ:**

ಮೇಲೆ ಕ್ರಮ ಸಂಖ್ಯೆ (1)ರಲ್ಲಿ ಓದಲಾದ ಆದೇಶದಲ್ಲಿ ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ನೀತಿ 2020-25 ಯನ್ನು ಜಾರಿಗೆ ತರಲಾಗಿದೆ.


ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ನೀತಿ 2020-25 ರಲ್ಲಿ ಹೂಡಿಕೆ ಸೌಲಭ್ಯಗಳು ಶೀರ್ಷಿಕೆಯಡಿಯ ಕಂಡಿಕೆ 12.3 ರಲ್ಲಿ ಸಾಂಸ್ಥಿಕ ವ್ಯವಸ್ಥೆ ಶೀರ್ಷಿಕೆಯು ಈ ಕೆಳಕಂಡಂತಿದೆ.

"ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆಯು, ಯೋಜನೆಗಳ ಅನುಷ್ಠಾನಕ್ಕಾಗಿ ಅಡ್ಡಿಯಾಗಿರುವ ಎಲ್ಲಾ ಅಂತರ ಇಲಾಖಾ ಸಮಸ್ಯೆಗಳನ್ನು ಬಗೆಹರಿಸಲು ಕರ್ನಾಟಕ ಉದ್ಯೋಗ ಮಿತ್ರ, ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕೆ ಇಲಾಖೆ, ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಇತರ ಇಲಾಖೆಗಳೊಂದಿಗೆ ನಿಕಟ ಸಮನ್ವಯದಿಂದ ಕಾರ್ಯನಿರ್ವಹಿಸತಕ್ಕದ್ದು. ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆಯು ರಾಜ್ಯದಲ್ಲಿ ಪ್ರವಾಸೋದ್ಯಮ ಹೂಡಿಕೆಗಳಿಗಾಗಿ ತರ ರಹಿತ ಮತ್ತು ಪರಿಣಾಮಕಾರಿ ಅನುಭವವನ್ನು ಖಚಿತ ಪಡಿಸಿಕೊಳ್ಳಲು ವಿಧಾನವನ್ನು ರೂಪಿಸತಕ್ಕದ್ದು."

"ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆಯು, ಇಲಾಖೆಯೊಳಗೆ ಪ್ರವಾಸೋದ್ಯಮ ಹೂಡಿಕೆ ಸೌಲಭ್ಯ ಕೋಶವನ್ನು (Karnataka Tourism Investment Facilitation Cell) ಸ್ಥಾಪಿಸತಕ್ಕದ್ದು. ಅದು ಹೂಡಿಕೆ ಅನುಕೂಲ ಮತ್ತು ಮೇಲ್ವಿಚಾರಣೆಯನ್ನು ಸಶಕ್ತಗೊಳಿಸುವ ಒಂದು ನೋಡಲ್ ಏಜೆನ್ಸಿಯಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತದೆ."

ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ನೀತಿ 2020-25ರ ರಲ್ಲಿನ ಧೈಯೋದ್ದೇಶ ಸಾಧನೆಗಾಗಿ ನಿರ್ದೇಶಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು ರವರ ಅಧ್ಯಕ್ಷತೆಯಲ್ಲಿ ಈ ಕೆಳಕಂಡಂತೆ "ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ಹೂಡಿಕೆ ಸೌಲಭ್ಯ ಕೋಶ" ವನ್ನು ಸ್ಥಾಪಿಸುವಂತೆ ಮೇಲೆ ಕ್ರಮ ಸಂಖ್ಯೆ (2)ರಲ್ಲಿ ಓದಲಾದ ಪತ್ರದಲ್ಲಿ ನಿರ್ದೇಶಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ ರವರು ಕೋರಿರುತ್ತಾರೆ.

ಕ್ರಮ ಸಂಖ್ಯೆ	ಸದಸ್ಯರು	ಹುದ್ದೆ
1.	ನಿರ್ದೇಶಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಅಧ್ಯಕ್ಷರು
2.	ಜಂಟಿ ಆಯುಕ್ತರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಸದಸ್ಯ ಕಾರ್ಯದರ್ಶಿಗಳು
3.	ಜಂಟಿ ನಿರ್ದೇಶಕರು (ಪಿಎಂಯು) ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಸದಸ್ಯರು
4.	ಜಂಟಿ ನಿರ್ದೇಶಕರು/ ಉಪ ನಿರ್ದೇಶಕರು ಬೆಂಗಳೂರು, ಮೈಸೂರು, ಬೆಳಗಾವಿ ಹಾಗೂ ಕಲಬುರಗಿ ವಿಭಾಗಗಳು (ಕೇಂದ್ರ ಕಚೇರಿ) ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಸದಸ್ಯರು
5.	ಕಾರ್ಯಪಾಲಕ ಇಂಜಿನಿಯರ್ ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.	ಸದಸ್ಯರು
6.	ಲೆಕ್ಕಾಧಿಕಾರಿಗಳು ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.	ಸದಸ್ಯರು

 30.01.2021

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ಪ್ರಸ್ತಾವನೆಯನ್ನು ಪರಿಶೀಲಿಸಿ ಕೆಳಕಂಡಂತೆ ಆದೇಶಿಸಿದೆ.

**ಸರ್ಕಾರದ ಆದೇಶ ಸಂಖ್ಯೆ ಟಿಒಆರ್ 13 ಟಿಡಿಬಿ 2021.**  
**ಬೆಂಗಳೂರು, ದಿನಾಂಕ:30-01-2021**

ಪ್ರಸ್ತಾವನೆಯಲ್ಲಿ ವಿವರಿಸಿರುವ ಅಂಶಗಳ ಹಿನ್ನೆಲೆಯಲ್ಲಿ, ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ನೀತಿ 2020-25ರ ರಲ್ಲಿನ ಧೈಯೋದ್ದೇಶ ಸಾಧನೆಗಾಗಿ ಈ ಕೆಳಕಂಡಂತೆ ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ಹೂಡಿಕೆ ಸೌಲಭ್ಯ ಕೋಶವನ್ನು (Karnataka Tourism Investment Facilitation Cell) ವನ್ನು ಈ ಕೆಳಕಂಡಂತೆ ರಚಿಸಲಾಗಿದೆ.

ಕ್ರಮ ಸಂಖ್ಯೆ	ಸದಸ್ಯರು	ಹುದ್ದೆ
1.	ನಿರ್ದೇಶಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಅಧ್ಯಕ್ಷರು
2.	ಜಂಟಿ ಆಯುಕ್ತರು ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಸದಸ್ಯ ಕಾರ್ಯದರ್ಶಿಗಳು
3.	ಜಂಟಿ ನಿರ್ದೇಶಕರು (ಪಿಎಂಯು) ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಸದಸ್ಯರು
4.	ಜಂಟಿ ನಿರ್ದೇಶಕರು/ ಉಪ ನಿರ್ದೇಶಕರು ಬೆಂಗಳೂರು, ಮೈಸೂರು, ಬೆಳಗಾವಿ ಹಾಗೂ ಕಲಬುರಗಿ ವಿಭಾಗಗಳು (ಕೇಂದ್ರ ಕಚೇರಿ) ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು	ಸದಸ್ಯರು
5.	ಕಾರ್ಯಪಾಲಕ ಇಂಜಿನಿಯರ್ ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.	ಸದಸ್ಯರು
6.	ಲೆಕ್ಕಾಧಿಕಾರಿಗಳು ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.	ಸದಸ್ಯರು

ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ಹೂಡಿಕೆ ಸೌಲಭ್ಯ ಕೋಶವು ಸರ್ಕಾರದ ಆದೇಶ ಸಂಖ್ಯೆ ಟಿಒಆರ್ 135 ಟಿಡಿಬಿ 2020, ದಿನಾಂಕ 18-09-2020ರ ಮಾರ್ಗಸೂಚಿಯಲ್ಲಿ ನೀಡಲಾದ ಸೂಚನೆಗಳನ್ವಯ ಕರ್ತವ್ಯ ಮತ್ತು ಜವಾಬ್ದಾರಿಗಳನ್ನು ನಿರ್ವಹಿಸತಕ್ಕದ್ದು.

ಕರ್ನಾಟಕ ರಾಜ್ಯಪಾಲರ ಆದೇಶಾನುಸಾರ  
ಮತ್ತು ಅವರ ಹೆಸರಿನಲ್ಲಿ

(ಆರ್.ರಾಜಶೇಖರ್)

ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿ,  
ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ.

ಇವರಿಗೆ:

ಸಂಕಲನಕಾರರು, ಕರ್ನಾಟಕ ರಾಜ್ಯ ಪತ್ರ, ಬೆಂಗಳೂರು - ಮುಂದಿನ ಸಂಚಿಕೆಯಲ್ಲಿ ಪ್ರಕಟಿಸಿ 200 ಪ್ರತಿಗಳನ್ನು ಒದಗಿಸಲು ಕೋರಿದೆ.

ಪ್ರತಿ:

- ಮಹಾಲೇಖಪಾಲರು, ಕರ್ನಾಟಕ, ಬೆಂಗಳೂರು.
- ಸರ್ಕಾರದ ಎಲ್ಲಾ ಅಪರ ಮುಖ್ಯ ಕಾರ್ಯದರ್ಶಿಗಳು/ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಗಳು/ ಕಾರ್ಯದರ್ಶಿಗಳು.
- ಅಧ್ಯಕ್ಷರು, ಕರ್ನಾಟಕ ಪ್ರವಾಸೋದ್ಯಮ ಟಾಸ್ಕ್ ಫೋರ್ಸ್, ಬೆಂಗಳೂರು.

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4. ಎಲ್ಲಾ ಪ್ರಾದೇಶಿಕ ಆಯುಕ್ತರು.
5. ನಿರ್ದೇಶಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.
6. ಎಲ್ಲಾ ಜಿಲ್ಲಾಧಿಕಾರಿಗಳು ಹಾಗೂ ಜಿಲ್ಲಾ ಪ್ರವಾಸೋದ್ಯಮ ಅಭಿವೃದ್ಧಿ ಸಮಿತಿ ಮುಖ್ಯಸ್ಥರು.
7. ಎಲ್ಲಾ ಜಿಲ್ಲಾ ಪಂಚಾಯತ್ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿಗಳು.
8. ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕರು, ಕರ್ನಾಟಕ ರಾಜ್ಯ ಪ್ರವಾಸೋದ್ಯಮ ಅಭಿವೃದ್ಧಿ ನಿಗಮ ನಿಯಮಿತ.
9. ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕರು, ಅರಣ್ಯ ವಸತಿ ಮತ್ತು ವಿಹಾರಧಾಮಗಳ ಸಂಸ್ಥೆ.
10. ಆಯುಕ್ತರು, ಪುರಾತತ್ವ ಸಂಗ್ರಹಾಲಯಗಳು ಮತ್ತು ಪರಂಪರೆ ಇಲಾಖೆ, ಮೈಸೂರು.
11. ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿ, ಕರ್ನಾಟಕ ವಸ್ತು ಪ್ರದರ್ಶನ ಪ್ರಾಧಿಕಾರ, ಮೈಸೂರು.
12. ಸರ್ಕಾರದ ಮುಖ್ಯ ಕಾರ್ಯದರ್ಶಿಯವರ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿ, ವಿಧಾನಸೌಧ, ಬೆಂಗಳೂರು.
13. ಮಾನ್ಯ ಪ್ರವಾಸೋದ್ಯಮ ಸಚಿವರ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿ, ವಿಧಾನಸೌಧ, ಬೆಂಗಳೂರು.
14. ಸರ್ಕಾರದ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಯವರ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿ/ ಉಪ ಕಾರ್ಯದರ್ಶಿಯವರ ಆಪ್ತ ಸಹಾಯಕರು, ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ.
15. ಶಾಖಾ ರಕ್ಷಾ ಕಡತ/ ಹೆಚ್ಚುವರಿ ಪ್ರತಿಗಳು.